



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Febbraio 2014 (dal 02/02/14 al 01/03/14)

Target: Individui 4+

			02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30	
			25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59	
Rai 1	AM		2,223,391	1,139,438	1,097,653	2,751,354	1,970,799	4,163,010	6,540,072	2,713,341	
	SH		18.84	19.53	16.90	16.88	14.10	20.35	22.57	21.02	
	PE		3.89	1.99	1.92	4.81	3.45	7.28	11.43	4.74	
Rai 2	AM		687,852	140,911	335,489	1,474,770	733,536	993,157	1,827,788	640,438	
	SH		5.83	2.42	5.16	9.05	5.25	4.85	6.31	4.96	
	PE		1.20	0.25	0.59	2.58	1.28	1.74	3.20	1.12	
Rai 3	AM		828,474	540,508	387,906	1,260,239	833,313	1,747,890	2,083,490	723,192	
	SH		7.02	9.26	5.97	7.73	5.96	8.54	7.19	5.60	
	PE		1.45	0.94	0.68	2.20	1.46	3.06	3.64	1.26	
Rai 4	AM		109,800	22,393	46,772	134,601	124,693	152,750	300,417	161,285	
	SH		0.93	0.38	0.72	0.83	0.89	0.75	1.04	1.25	
	PE		0.19	0.04	0.08	0.24	0.22	0.27	0.53	0.28	
Rai 5	AM		25,556	7,151	14,228	30,166	45,071	22,096	67,904	33,958	
	SH		0.22	0.12	0.22	0.19	0.32	0.11	0.23	0.26	
	PE		0.04	0.01	0.02	0.05	0.08	0.04	0.12	0.06	
Rai Sport 1	AM		41,044	18,904	22,742	42,864	65,024	61,087	72,435	68,309	
	SH		0.35	0.32	0.35	0.26	0.47	0.30	0.25	0.53	
	PE		0.07	0.03	0.04	0.07	0.11	0.11	0.13	0.12	
Rai Sport 2	AM		24,634	6,110	20,237	34,172	49,541	39,708	35,744	23,466	
	SH		0.21	0.10	0.31	0.21	0.35	0.19	0.12	0.18	
	PE		0.04	0.01	0.04	0.06	0.09	0.07	0.06	0.04	
Rai News	AM		76,594	131,464	73,842	102,428	101,199	107,496	57,097	58,361	
	SH		0.65	2.25	1.14	0.63	0.72	0.53	0.20	0.45	
	PE		0.13	0.23	0.13	0.18	0.18	0.19	0.10	0.10	
Rai Scuola	AM		765	329	318	1,050	978	998	2,711	653	
	SH		0.01	0.01	0.00	0.01	0.01	0.00	0.01	0.01	
	PE		0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
Rai Storia	AM		16,074	7,991	11,177	11,990	20,912	19,338	48,719	20,664	
	SH		0.14	0.14	0.17	0.07	0.15	0.09	0.17	0.16	
	PE		0.03	0.01	0.02	0.02	0.04	0.03	0.09	0.04	
Rai Gulp	AM		60,715	72,875	52,432	70,590	72,201	146,357	113,042	30,681	
	SH		0.51	1.25	0.81	0.43	0.52	0.72	0.39	0.24	
	PE		0.11	0.13	0.09	0.12	0.13	0.26	0.20	0.05	
Rai Movie	AM		110,761	36,584	84,063	112,075	145,034	127,749	275,338	167,440	
	SH		0.94	0.63	1.29	0.69	1.04	0.62	0.95	1.30	
	PE		0.19	0.06	0.15	0.20	0.25	0.22	0.48	0.29	
Rai Premium	AM		117,773	70,409	56,520	150,336	208,963	171,959	241,494	117,976	
	SH		1.00	1.21	0.87	0.92	1.49	0.84	0.83	0.91	
	PE		0.21	0.12	0.10	0.26	0.37	0.30	0.42	0.21	
Rai Yoyo	AM		160,531	163,269	161,513	215,899	260,602	337,744	295,733	42,805	
	SH		1.36	2.80	2.49	1.32	1.86	1.65	1.02	0.33	
	PE		0.28	0.29	0.28	0.38	0.46	0.59	0.52	0.07	
TOTALE RAI	AM		4,483,964	2,358,336	2,364,894	6,392,532	4,631,866	8,091,340	11,961,982	4,802,569	
	SH		37.99	40.42	36.40	39.23	33.14	39.55	41.28	37.21	
	PE		7.84	4.12	4.13	11.18	8.10	14.15	20.91	8.40	
Canale 5	AM		1,896,620	1,032,046	681,064	2,712,074	2,819,584	3,810,476	4,366,352	1,627,098	
	SH		16.07	17.69	10.48	16.64	20.17	18.63	15.07	12.61	
	PE		3.32	1.80	1.19	4.74	4.93	6.66	7.63	2.84	
Italia 1	AM		713,252	149,920	285,522	1,425,945	655,412	842,318	1,823,278	1,038,981	
	SH		6.04	2.57	4.40	8.75	4.69	4.12	6.29	8.05	
	PE		1.25	0.26	0.50	2.49	1.15	1.47	3.19	1.82	
Rete 4	AM		564,560	163,395	348,454	835,122	591,854	998,131	1,417,734	664,228	
	SH		4.78	2.80	5.36	5.12	4.23	4.88	4.89	5.15	



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Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.99	0.29	0.61	1.46	1.03	1.74	2.48	1.16
Boing	AM	97,235	100,938	80,260	135,872	136,671	229,552	173,301	31,403
	SH	0.82	1.73	1.24	0.83	0.98	1.12	0.60	0.24
	PE	0.17	0.18	0.14	0.24	0.24	0.40	0.30	0.05
Cartoonito	AM	60,166	45,762	72,157	77,844	84,411	135,505	110,689	19,776
	SH	0.51	0.78	1.11	0.48	0.60	0.66	0.38	0.15
	PE	0.11	0.08	0.13	0.14	0.15	0.24	0.19	0.03
Iris	AM	148,657	48,874	61,659	168,390	187,109	180,234	394,152	235,401
	SH	1.26	0.84	0.95	1.03	1.34	0.88	1.36	1.82
	PE	0.26	0.09	0.11	0.29	0.33	0.32	0.69	0.41
La5	AM	98,648	23,116	56,870	86,009	83,168	88,995	312,828	208,490
	SH	0.84	0.40	0.88	0.53	0.59	0.44	1.08	1.62
	PE	0.17	0.04	0.10	0.15	0.15	0.16	0.55	0.36
Italia 2 Mediaset	AM	39,890	9,742	19,242	43,489	44,191	85,270	104,230	47,552
	SH	0.34	0.17	0.30	0.27	0.32	0.42	0.36	0.37
	PE	0.07	0.02	0.03	0.08	0.08	0.15	0.18	0.08
Top Crime	AM	117,566	40,354	63,736	159,247	151,710	204,557	281,926	128,205
	SH	1.00	0.69	0.98	0.98	1.09	1.00	0.97	0.99
	PE	0.21	0.07	0.11	0.28	0.27	0.36	0.49	0.22
Mediaset Extra	AM	66,077	31,115	35,184	79,540	102,049	72,621	126,751	100,208
	SH	0.56	0.53	0.54	0.49	0.73	0.35	0.44	0.78
	PE	0.12	0.05	0.06	0.14	0.18	0.13	0.22	0.18
Tgcom 24	AM	29,820	34,934	34,006	35,525	39,763	39,256	26,047	27,641
	SH	0.25	0.60	0.52	0.22	0.28	0.19	0.09	0.21
	PE	0.05	0.06	0.06	0.06	0.07	0.07	0.05	0.05
Premium Calcio/HD	AM	76,530	7,709	6,559	52,654	103,275	111,540	388,166	76,755
	SH	0.65	0.13	0.10	0.32	0.74	0.55	1.34	0.59
	PE	0.13	0.01	0.01	0.09	0.18	0.19	0.68	0.13
Premium Calcio 1	AM	6,394	0	0	2,732	32,933	4,999	14,795	1,251
	SH	0.05	0.00	0.00	0.02	0.24	0.02	0.05	0.01
	PE	0.01	0.00	0.00	0.00	0.06	0.01	0.03	0.00
Premium Calcio 2	AM	6,738	0	0	1,592	24,394	4,456	30,888	3,097
	SH	0.06	0.00	0.00	0.01	0.17	0.02	0.11	0.02
	PE	0.01	0.00	0.00	0.00	0.04	0.01	0.05	0.01
Premium Calcio 3	AM	1,179	0	0	176	2,674	5,114	3,476	0
	SH	0.01	0.00	0.00	0.00	0.02	0.03	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.00
Premium Calcio 4	AM	397	0	0	125	1,403	1,526	561	0
	SH	0.00	0.00	0.00	0.00	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 5	AM	57	0	0	20	435	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 6	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 7	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE MEDIASET	AM	3,923,785	1,687,905	1,744,712	5,816,353	5,061,035	6,814,549	9,575,174	4,210,086
	SH	33.24	28.93	26.86	35.69	36.21	33.31	33.05	32.62
	PE	6.86	2.95	3.05	10.17	8.85	11.91	16.74	7.36
La7	AM	430,840	241,079	332,557	504,942	381,906	775,165	1,167,036	493,012



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Target: Individui 4+

	02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30	
	25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59	
	SH	3.65	4.13	5.12	3.10	2.73	3.79	4.03	3.82
	PE	0.75	0.42	0.58	0.88	0.67	1.36	2.04	0.86
Canale Italia 83	AM	11,591	550	1,098	10,080	926	379	66,527	28,396
	SH	0.10	0.01	0.02	0.06	0.01	0.00	0.23	0.22
	PE	0.02	0.00	0.00	0.02	0.00	0.00	0.12	0.05
7 Gold Locale	AM	16,081	0	0	8,820	22,193	22,772	73,747	25,278
	SH	0.14	0.00	0.00	0.05	0.16	0.11	0.25	0.20
	PE	0.03	0.00	0.00	0.02	0.04	0.04	0.13	0.04
7 Gold Totale	AM	16,081	0	0	8,820	22,193	22,772	73,747	25,278
	SH	0.14	0.00	0.00	0.05	0.16	0.11	0.25	0.20
	PE	0.03	0.00	0.00	0.02	0.04	0.04	0.13	0.04
Tg Norba 24 Locale	AM	7,746	37,521	0	24,414	1,606	5,878	283	2,398
	SH	0.07	0.64	0.00	0.15	0.01	0.03	0.00	0.02
	PE	0.01	0.07	0.00	0.04	0.00	0.01	0.00	0.00
Tg Norba 24 Nazionale	AM	1,629	4,280	2,592	2,248	1,041	976	1,279	1,525
	SH	0.01	0.07	0.04	0.01	0.01	0.00	0.00	0.01
	PE	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00
Tg Norba 24 Totale	AM	9,375	41,801	2,592	26,663	2,647	6,854	1,562	3,923
	SH	0.08	0.72	0.04	0.16	0.02	0.03	0.01	0.03
	PE	0.02	0.07	0.00	0.05	0.00	0.01	0.00	0.01
Sky Calcio 1	AM	37,616	308	282	26,228	53,303	63,212	201,162	29,059
	SH	0.32	0.01	0.00	0.16	0.38	0.31	0.69	0.23
	PE	0.07	0.00	0.00	0.05	0.09	0.11	0.35	0.05
Sky Calcio 2	AM	8,733	9	16	3,689	29,130	9,363	33,510	5,736
	SH	0.07	0.00	0.00	0.02	0.21	0.05	0.12	0.04
	PE	0.02	0.00	0.00	0.01	0.05	0.02	0.06	0.01
Sky Calcio 3	AM	1,416	2	0	448	6,216	393	4,680	1,042
	SH	0.01	0.00	0.00	0.00	0.04	0.00	0.02	0.01
	PE	0.00	0.00	0.00	0.00	0.01	0.00	0.01	0.00
Sky Calcio 4	AM	911	2	0	287	4,237	2,495	927	55
	SH	0.01	0.00	0.00	0.00	0.03	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
Sky Calcio 5	AM	738	0	0	265	4,206	1,303	397	72
	SH	0.01	0.00	0.00	0.00	0.03	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
Sky Calcio 6	AM	199	0	0	13	1,328	94	190	41
	SH	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 7	AM	137	0	0	3	775	156	56	114
	SH	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 8	AM	4	0	1	4	8	0	19	4
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 9	AM	43	0	2	2	140	238	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 10	AM	57	0	0	1	104	407	17	1
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 11	AM	54	0	0	30	337	80	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



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		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Sky Calcio 12	AM	175	0	0	40	808	569	108	3
	SH	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 13	AM	0	0	0	1	0	3	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Cinema 1	AM	28,232	4,458	7,636	22,588	25,198	26,294	134,418	44,103
	SH	0.24	0.08	0.12	0.14	0.18	0.13	0.46	0.34
	PE	0.05	0.01	0.01	0.04	0.04	0.05	0.23	0.08
Sky Cinema +1	AM	14,283	2,390	5,957	11,785	18,509	18,762	30,702	31,327
	SH	0.12	0.04	0.09	0.07	0.13	0.09	0.11	0.24
	PE	0.02	0.00	0.01	0.02	0.03	0.03	0.05	0.05
Sky Cinema +24	AM	14,070	2,600	6,573	14,538	17,182	16,101	40,157	24,499
	SH	0.12	0.04	0.10	0.09	0.12	0.08	0.14	0.19
	PE	0.02	0.00	0.01	0.03	0.03	0.03	0.07	0.04
Sky Cinema Classics	AM	7,411	1,194	1,765	6,551	9,209	7,235	26,558	12,994
	SH	0.06	0.02	0.03	0.04	0.07	0.04	0.09	0.10
	PE	0.01	0.00	0.00	0.01	0.02	0.01	0.05	0.02
Sky Cinema Comedy	AM	15,814	2,971	7,111	15,495	18,549	21,264	42,932	28,138
	SH	0.13	0.05	0.11	0.10	0.13	0.10	0.15	0.22
	PE	0.03	0.01	0.01	0.03	0.03	0.04	0.08	0.05
Sky Cinema Cult	AM	6,478	1,242	2,513	4,805	8,484	8,713	17,431	12,623
	SH	0.05	0.02	0.04	0.03	0.06	0.04	0.06	0.10
	PE	0.01	0.00	0.00	0.01	0.01	0.02	0.03	0.02
Sky Cinema Family	AM	13,063	3,067	4,320	16,059	14,794	19,201	45,764	16,088
	SH	0.11	0.05	0.07	0.10	0.11	0.09	0.16	0.12
	PE	0.02	0.01	0.01	0.03	0.03	0.03	0.08	0.03
Sky Cinema Family +1	AM	5,898	1,109	3,764	5,659	6,799	8,597	13,936	10,892
	SH	0.05	0.02	0.06	0.03	0.05	0.04	0.05	0.08
	PE	0.01	0.00	0.01	0.01	0.01	0.02	0.02	0.02
Sky Cinema Hits	AM	13,327	2,141	5,613	13,435	15,471	20,323	33,444	22,864
	SH	0.11	0.04	0.09	0.08	0.11	0.10	0.12	0.18
	PE	0.02	0.00	0.01	0.02	0.03	0.04	0.06	0.04
Sky Cinema Max	AM	14,107	2,601	5,138	11,492	15,977	17,450	46,571	24,472
	SH	0.12	0.04	0.08	0.07	0.11	0.09	0.16	0.19
	PE	0.02	0.00	0.01	0.02	0.03	0.03	0.08	0.04
Sky Cinema Max +1	AM	7,775	1,506	2,991	7,245	12,402	8,144	13,691	16,074
	SH	0.07	0.03	0.05	0.04	0.09	0.04	0.05	0.12
	PE	0.01	0.00	0.01	0.01	0.02	0.01	0.02	0.03
Sky Cinema Passion	AM	11,855	2,239	4,477	9,691	15,644	15,705	34,955	20,595
	SH	0.10	0.04	0.07	0.06	0.11	0.08	0.12	0.16
	PE	0.02	0.00	0.01	0.02	0.03	0.03	0.06	0.04
Highlights	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Inside 300	AM	989	150	1,284	1,839	986	1,391	1,606	902
	SH	0.01	0.00	0.02	0.01	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Live Timing	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Meteo24	AM	2,338	4,272	4,225	2,653	1,681	2,990	2,680	1,328
	SH	0.02	0.07	0.07	0.02	0.01	0.01	0.01	0.01



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Febbraio 2014 (dal 02/02/14 al 01/03/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.00	0.01	0.01	0.00	0.00	0.01	0.00	0.00
Sky Mosaico F1 / Mosaico Olimpiadi ¹	AM	252	42	247	482	432	750	222	45
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Interattivo	AM	805	1,331	533	592	1,123	918	1,241	1,206
	SH	0.01	0.02	0.01	0.00	0.01	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Interattivo 2	AM	88	233	149	87	42	49	109	129
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
On Board Leader	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
On Board Mix	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
On Board Sky	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky On Demand 1 HD	AM	11,338	55,178	25,321	4,003	3,044	2,288	659	507
	SH	0.10	0.95	0.39	0.02	0.02	0.01	0.00	0.00
	PE	0.02	0.10	0.04	0.01	0.01	0.00	0.00	0.00
Sky On Demand 1 SD	AM	1,652	5,854	2,912	2,869	342	480	164	189
	SH	0.01	0.10	0.04	0.02	0.00	0.00	0.00	0.00
	PE	0.00	0.01	0.01	0.01	0.00	0.00	0.00	0.00
Pit Lane	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Race Control	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Race Tracker	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport 1	AM	45,282	1,520	2,946	12,554	41,429	56,499	280,255	58,891
	SH	0.38	0.03	0.05	0.08	0.30	0.28	0.97	0.46
	PE	0.08	0.00	0.01	0.02	0.07	0.10	0.49	0.10
Sky Sport 2	AM	4,633	224	2,473	5,405	4,732	6,941	13,128	5,672
	SH	0.04	0.00	0.04	0.03	0.03	0.03	0.05	0.04
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.02	0.01
Sky Sport 3	AM	1,204	147	778	1,017	920	1,543	4,873	1,818
	SH	0.01	0.00	0.01	0.01	0.01	0.01	0.02	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
Sky Sport 24	AM	34,358	21,305	24,308	49,509	45,121	54,671	45,840	46,392
	SH	0.29	0.37	0.37	0.30	0.32	0.27	0.16	0.36
	PE	0.06	0.04	0.04	0.09	0.08	0.10	0.08	0.08
Sky Sport Active	AM	551	601	596	914	275	942	553	604
	SH	0.00	0.01	0.01	0.01	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport F1	AM	748	291	392	703	1,275	1,411	1,749	898
	SH	0.01	0.00	0.01	0.00	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport F1 On Board Mix	AM	0	0	0	0	0	0	0	0



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
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Dati Live + Vosdal + TS cumulato +7

Febbraio 2014 (dal 02/02/14 al 01/03/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport F1 Race Control	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Supercalcio	AM	26,409	993	1,469	24,594	52,961	30,382	122,043	20,644
	SH	0.22	0.02	0.02	0.15	0.38	0.15	0.42	0.16
	PE	0.05	0.00	0.00	0.04	0.09	0.05	0.21	0.04
Sky Tg24	AM	47,606	55,427	39,078	89,311	64,585	83,899	48,275	28,328
	SH	0.40	0.95	0.60	0.55	0.46	0.41	0.17	0.22
	PE	0.08	0.10	0.07	0.16	0.11	0.15	0.08	0.05
Sky Tg24 Active	AM	484	398	284	571	547	814	673	704
	SH	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Eventi	AM	1,456	199	918	1,919	2,769	3,897	1,632	1,172
	SH	0.01	0.00	0.01	0.01	0.02	0.02	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
Sky Tg24 Primo Piano	AM	1,028	362	890	2,458	1,096	2,003	848	686
	SH	0.01	0.01	0.01	0.02	0.01	0.01	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Rassegne	AM	922	1,013	1,243	1,024	1,187	2,142	1,064	369
	SH	0.01	0.02	0.02	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Uno	AM	28,802	5,072	5,267	18,336	16,860	21,661	154,766	52,772
	SH	0.24	0.09	0.08	0.11	0.12	0.11	0.53	0.41
	PE	0.05	0.01	0.01	0.03	0.03	0.04	0.27	0.09
Sky Uno +1	AM	11,467	2,743	3,575	10,790	11,782	10,765	24,647	30,684
	SH	0.10	0.05	0.06	0.07	0.08	0.05	0.09	0.24
	PE	0.02	0.00	0.01	0.02	0.02	0.02	0.04	0.05
Cielo	AM	207,709	92,544	185,615	272,195	344,530	480,109	266,996	149,315
	SH	1.76	1.59	2.86	1.67	2.46	2.35	0.92	1.16
	PE	0.36	0.16	0.32	0.48	0.60	0.84	0.47	0.26
TOTALE SKY	AM	632,519	277,737	362,662	674,182	876,527	1,032,651	1,695,647	704,051
	SH	5.36	4.76	5.58	4.14	6.27	5.05	5.85	5.45
	PE	1.11	0.49	0.63	1.18	1.53	1.81	2.96	1.23
Crime+Investigation HD	AM	11,100	7,352	10,032	12,679	14,404	12,560	16,165	16,317
	SH	0.09	0.13	0.15	0.08	0.10	0.06	0.06	0.13
	PE	0.02	0.01	0.02	0.02	0.03	0.02	0.03	0.03
History HD	AM	8,608	1,364	2,724	11,778	7,904	13,615	20,922	14,294
	SH	0.07	0.02	0.04	0.07	0.06	0.07	0.07	0.11
	PE	0.02	0.00	0.00	0.02	0.01	0.02	0.04	0.02
History +1	AM	5,064	924	2,482	4,327	6,061	6,772	10,127	10,230
	SH	0.04	0.02	0.04	0.03	0.04	0.03	0.03	0.08
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.02	0.02
TOTALE A+E	AM	24,772	9,640	15,239	28,785	28,369	32,947	47,214	40,841
	SH	0.21	0.17	0.23	0.18	0.20	0.16	0.16	0.32
	PE	0.04	0.02	0.03	0.05	0.05	0.06	0.08	0.07
Axn/Hd	AM	5,801	1,673	4,021	4,952	5,705	10,548	14,955	9,490
	SH	0.05	0.03	0.06	0.03	0.04	0.05	0.05	0.07
	PE	0.01	0.00	0.01	0.01	0.01	0.02	0.03	0.02
Axn +1	AM	4,436	326	1,321	3,690	5,271	9,639	9,770	7,827
	SH	0.04	0.01	0.02	0.02	0.04	0.05	0.03	0.06
	PE	0.01	0.00	0.00	0.01	0.01	0.02	0.02	0.01



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
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Dati Live + Vosdal + TS cumulato +7

Febbraio 2014 (dal 02/02/14 al 01/03/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Axn Sci-Fi	AM	4,649	4,227	1,035	4,023	3,064	3,010	7,941	12,723
	SH	0.04	0.07	0.02	0.02	0.02	0.01	0.03	0.10
	PE	0.01	0.01	0.00	0.01	0.01	0.01	0.01	0.02
TOTALE AXN	AM	14,886	6,227	6,377	12,665	14,040	23,197	32,666	30,040
	SH	0.13	0.11	0.10	0.08	0.10	0.11	0.11	0.23
	PE	0.03	0.01	0.01	0.02	0.02	0.04	0.06	0.05
DeAKids	AM	5,754	9,069	5,729	6,114	10,875	13,704	8,175	211
	SH	0.05	0.16	0.09	0.04	0.08	0.07	0.03	0.00
	PE	0.01	0.02	0.01	0.01	0.02	0.02	0.01	0.00
DeAKids +1	AM	4,663	2,966	7,389	4,994	6,307	12,093	8,178	941
	SH	0.04	0.05	0.11	0.03	0.05	0.06	0.03	0.01
	PE	0.01	0.01	0.01	0.01	0.01	0.02	0.01	0.00
DeA Junior	AM	1,037	1,986	1,371	1,087	1,157	2,130	1,244	584
	SH	0.01	0.03	0.02	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
DeA Sapere	AM	1,296	1,044	643	1,041	1,505	2,469	2,901	869
	SH	0.01	0.02	0.01	0.01	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
Super!	AM	52,769	55,817	36,421	82,824	88,058	118,647	80,840	18,178
	SH	0.45	0.96	0.56	0.51	0.63	0.58	0.28	0.14
	PE	0.09	0.10	0.06	0.14	0.15	0.21	0.14	0.03
TOTALE DE AGOSTINI EDITORE	AM	65,519	70,881	51,553	96,060	107,902	149,044	101,339	20,783
	SH	0.56	1.21	0.79	0.59	0.77	0.73	0.35	0.16
	PE	0.11	0.12	0.09	0.17	0.19	0.26	0.18	0.04
Dove Tv	AM	4,576	273	5,286	8,987	4,291	8,836	10,575	2,529
	SH	0.04	0.00	0.08	0.06	0.03	0.04	0.04	0.02
	PE	0.01	0.00	0.01	0.02	0.01	0.02	0.02	0.00
Lei	AM	5,175	3,782	3,296	4,387	5,623	10,123	10,205	7,035
	SH	0.04	0.06	0.05	0.03	0.04	0.05	0.04	0.05
	PE	0.01	0.01	0.01	0.01	0.01	0.02	0.02	0.01
Lei +1	AM	2,676	1,599	1,727	3,494	3,577	4,343	2,599	4,404
	SH	0.02	0.03	0.03	0.02	0.03	0.02	0.01	0.03
	PE	0.00	0.00	0.00	0.01	0.01	0.01	0.00	0.01
TOTALE DIGICAST	AM	12,427	5,654	10,309	16,867	13,491	23,302	23,380	13,968
	SH	0.11	0.10	0.16	0.10	0.10	0.11	0.08	0.11
	PE	0.02	0.01	0.02	0.03	0.02	0.04	0.04	0.02
Animal Planet	AM	1,867	643	1,427	2,561	2,519	4,154	2,736	2,154
	SH	0.02	0.01	0.02	0.02	0.02	0.02	0.01	0.02
	PE	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
Discovery Channel	AM	14,682	2,443	9,034	19,070	14,523	22,654	32,921	24,841
	SH	0.12	0.04	0.14	0.12	0.10	0.11	0.11	0.19
	PE	0.03	0.00	0.02	0.03	0.03	0.04	0.06	0.04
Discovery Channel +1	AM	7,351	2,175	2,937	9,792	9,303	13,082	13,134	10,235
	SH	0.06	0.04	0.05	0.06	0.07	0.06	0.05	0.08
	PE	0.01	0.00	0.01	0.02	0.02	0.02	0.02	0.02
Discovery Science	AM	6,574	2,766	3,766	5,877	8,349	8,053	12,284	13,060
	SH	0.06	0.05	0.06	0.04	0.06	0.04	0.04	0.10
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.02	0.02
Discovery Travel e Living	AM	4,614	2,994	3,401	5,553	6,576	7,102	7,609	6,430
	SH	0.04	0.05	0.05	0.03	0.05	0.03	0.03	0.05
	PE	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
Discovery World	AM	2,378	741	1,921	2,552	2,618	2,469	4,784	3,878
	SH	0.02	0.01	0.03	0.02	0.02	0.01	0.02	0.03



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Febbraio 2014 (dal 02/02/14 al 01/03/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
Dmax	AM	140,287	56,974	95,528	178,792	197,262	245,584	283,033	139,655
	SH	1.19	0.98	1.47	1.10	1.41	1.20	0.98	1.08
	PE	0.25	0.10	0.17	0.31	0.34	0.43	0.49	0.24
Focus	AM	81,588	30,996	53,016	95,165	109,533	99,805	164,871	116,717
	SH	0.69	0.53	0.82	0.58	0.78	0.49	0.57	0.90
	PE	0.14	0.05	0.09	0.17	0.19	0.17	0.29	0.20
Frisbee	AM	35,933	27,763	34,267	35,933	57,426	80,925	50,647	27,818
	SH	0.30	0.48	0.53	0.22	0.41	0.40	0.17	0.22
	PE	0.06	0.05	0.06	0.06	0.10	0.14	0.09	0.05
Giallo	AM	87,157	36,221	68,583	84,000	121,979	106,008	170,649	132,531
	SH	0.74	0.62	1.06	0.52	0.87	0.52	0.59	1.03
	PE	0.15	0.06	0.12	0.15	0.21	0.19	0.30	0.23
Gxt	AM	593	5	131	476	777	408	1,269	1,605
	SH	0.01	0.00	0.00	0.00	0.01	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gxt +1	AM	418	24	204	284	817	574	596	868
	SH	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
K2 Locale	AM	800	2,406	0	253	1,474	3,617	0	0
	SH	0.01	0.04	0.00	0.00	0.01	0.02	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
K2 Nazionale	AM	60,580	38,059	31,078	109,541	75,386	99,393	87,712	76,834
	SH	0.51	0.65	0.48	0.67	0.54	0.49	0.30	0.60
	PE	0.11	0.07	0.05	0.19	0.13	0.17	0.15	0.13
K2 Totale	AM	61,380	40,465	31,078	109,793	76,860	103,009	87,712	76,834
	SH	0.52	0.69	0.48	0.67	0.55	0.50	0.30	0.60
	PE	0.11	0.07	0.05	0.19	0.13	0.18	0.15	0.13
Real Time	AM	165,653	68,560	96,852	284,932	221,770	195,453	246,957	245,803
	SH	1.40	1.18	1.49	1.75	1.59	0.96	0.85	1.90
	PE	0.29	0.12	0.17	0.50	0.39	0.34	0.43	0.43
Real Time +1	AM	8,459	3,623	4,284	8,196	13,348	14,979	14,173	11,728
	SH	0.07	0.06	0.07	0.05	0.10	0.07	0.05	0.09
	PE	0.01	0.01	0.01	0.01	0.02	0.03	0.02	0.02
TOTALE DISCOVERY	AM	618,932	276,394	406,427	842,977	843,659	904,260	1,093,375	814,157
	SH	5.24	4.74	6.26	5.17	6.04	4.42	3.77	6.31
	PE	1.08	0.48	0.71	1.47	1.47	1.58	1.91	1.42
Disney Channel	AM	19,305	12,769	10,336	29,164	32,662	52,923	35,826	4,052
	SH	0.16	0.22	0.16	0.18	0.23	0.26	0.12	0.03
	PE	0.03	0.02	0.02	0.05	0.06	0.09	0.06	0.01
Disney Channel +1	AM	7,394	3,141	6,022	9,780	15,223	13,518	17,011	2,635
	SH	0.06	0.05	0.09	0.06	0.11	0.07	0.06	0.02
	PE	0.01	0.01	0.01	0.02	0.03	0.02	0.03	0.00
Disney Channel +2	AM	4,466	1,518	2,636	5,710	8,370	10,894	10,660	1,484
	SH	0.04	0.03	0.04	0.04	0.06	0.05	0.04	0.01
	PE	0.01	0.00	0.00	0.01	0.01	0.02	0.02	0.00
Disney Junior	AM	9,664	10,232	9,945	9,956	17,329	26,585	12,849	1,624
	SH	0.08	0.18	0.15	0.06	0.12	0.13	0.04	0.01
	PE	0.02	0.02	0.02	0.02	0.03	0.05	0.02	0.00
Disney Junior +1	AM	4,826	2,284	4,498	4,917	7,091	15,245	10,361	704
	SH	0.04	0.04	0.07	0.03	0.05	0.07	0.04	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.03	0.02	0.00
Disney XD	AM	2,787	2,898	1,308	3,154	4,335	6,554	8,100	497



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Febbraio 2014 (dal 02/02/14 al 01/03/14)

Target: Individui 4+

	02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30	
	25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59	
	SH	0.02	0.05	0.02	0.02	0.03	0.03	0.03	0.00
	PE	0.00	0.01	0.00	0.01	0.01	0.01	0.01	0.00
Disney XD +1	AM	2,180	1,405	832	3,148	4,080	5,785	4,013	755
	SH	0.02	0.02	0.01	0.02	0.03	0.03	0.01	0.01
	PE	0.00	0.00	0.00	0.01	0.01	0.01	0.01	0.00
Disney XD +2	AM	1,928	1,104	1,559	2,349	3,081	4,534	2,873	1,705
	SH	0.02	0.02	0.02	0.01	0.02	0.02	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.00
TOTALE DISNEY	AM	52,550	35,353	37,135	68,179	92,172	136,036	101,693	13,455
	SH	0.45	0.61	0.57	0.42	0.66	0.66	0.35	0.10
	PE	0.09	0.06	0.06	0.12	0.16	0.24	0.18	0.02
My DeeJay	AM	668	268	1,388	1,197	803	1,489	588	110
	SH	0.01	0.00	0.02	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Music	AM	2,711	1,467	6,956	3,334	1,972	2,938	909	953
	SH	0.02	0.03	0.11	0.02	0.01	0.01	0.00	0.01
	PE	0.00	0.00	0.01	0.01	0.00	0.01	0.00	0.00
Radio Capital TiVù	AM	4,713	1,990	6,083	5,437	7,079	6,009	4,602	5,457
	SH	0.04	0.03	0.09	0.03	0.05	0.03	0.02	0.04
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.01
TOTALE ELEMEDIA	AM	8,092	3,726	14,427	9,967	9,854	10,437	6,099	6,520
	SH	0.07	0.06	0.22	0.06	0.07	0.05	0.02	0.05
	PE	0.01	0.01	0.03	0.02	0.02	0.02	0.01	0.01
Eurosport/HD	AM	2,945	127	2,762	5,506	4,416	3,575	7,980	2,070
	SH	0.02	0.00	0.04	0.03	0.03	0.02	0.03	0.02
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.00
Eurosport 2	AM	2,020	583	1,519	3,151	5,032	1,936	1,940	2,314
	SH	0.02	0.01	0.02	0.02	0.04	0.01	0.01	0.02
	PE	0.00	0.00	0.00	0.01	0.01	0.00	0.00	0.00
TOTALE EUROSPORT	AM	4,965	710	4,282	8,657	9,448	5,511	9,919	4,384
	SH	0.04	0.01	0.07	0.05	0.07	0.03	0.03	0.03
	PE	0.01	0.00	0.01	0.02	0.02	0.01	0.02	0.01
Fox/HD	AM	24,299	4,930	13,893	34,738	31,284	34,643	63,047	30,105
	SH	0.21	0.08	0.21	0.21	0.22	0.17	0.22	0.23
	PE	0.04	0.01	0.02	0.06	0.05	0.06	0.11	0.05
Fox +1	AM	11,114	1,724	4,825	17,175	14,728	17,470	22,661	16,741
	SH	0.09	0.03	0.07	0.11	0.11	0.09	0.08	0.13
	PE	0.02	0.00	0.01	0.03	0.03	0.03	0.04	0.03
Fox +2	AM	3,139	282	751	4,605	4,200	4,600	4,791	5,851
	SH	0.03	0.00	0.01	0.03	0.03	0.02	0.02	0.05
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
Fox Crime/HD	AM	33,152	12,204	18,291	31,286	43,813	47,417	94,195	39,599
	SH	0.28	0.21	0.28	0.19	0.31	0.23	0.33	0.31
	PE	0.06	0.02	0.03	0.05	0.08	0.08	0.16	0.07
Fox Crime +1	AM	12,692	5,067	6,984	13,836	16,269	14,344	25,975	21,914
	SH	0.11	0.09	0.11	0.08	0.12	0.07	0.09	0.17
	PE	0.02	0.01	0.01	0.02	0.03	0.03	0.05	0.04
Fox Crime +2	AM	10,251	5,235	6,725	7,906	14,921	10,932	15,028	19,332
	SH	0.09	0.09	0.10	0.05	0.11	0.05	0.05	0.15
	PE	0.02	0.01	0.01	0.01	0.03	0.02	0.03	0.03
Fox Life	AM	16,908	2,679	5,304	15,523	12,752	26,333	82,064	16,677
	SH	0.14	0.05	0.08	0.10	0.09	0.13	0.28	0.13
	PE	0.03	0.00	0.01	0.03	0.02	0.05	0.14	0.03



Sintesi Mensile 1A
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Febbraio 2014 (dal 02/02/14 al 01/03/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Fox Life +1	AM	10,151	2,250	4,479	10,786	11,379	11,914	33,248	15,103
	SH	0.09	0.04	0.07	0.07	0.08	0.06	0.11	0.12
	PE	0.02	0.00	0.01	0.02	0.02	0.02	0.06	0.03
Fox Life +2	AM	3,044	308	594	2,575	2,070	2,028	5,740	10,033
	SH	0.03	0.01	0.01	0.02	0.01	0.01	0.02	0.08
	PE	0.01	0.00	0.00	0.00	0.00	0.00	0.01	0.02
Fox Retro	AM	6,651	2,416	4,171	7,311	5,223	9,943	12,909	12,586
	SH	0.06	0.04	0.06	0.04	0.04	0.05	0.04	0.10
	PE	0.01	0.00	0.01	0.01	0.01	0.02	0.02	0.02
Fox Sports (DTT)	AM	4,286	528	1,198	4,570	6,988	10,041	11,110	4,433
	SH	0.04	0.01	0.02	0.03	0.05	0.05	0.04	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.02	0.02	0.01
Fox Sports (SAT)	AM	8,644	433	883	10,166	15,843	17,026	21,876	10,806
	SH	0.07	0.01	0.01	0.06	0.11	0.08	0.08	0.08
	PE	0.02	0.00	0.00	0.02	0.03	0.03	0.04	0.02
Fox Sports (TOT)	AM	12,930	961	2,080	14,736	22,830	27,067	32,985	15,239
	SH	0.11	0.02	0.03	0.09	0.16	0.13	0.11	0.12
	PE	0.02	0.00	0.00	0.03	0.04	0.05	0.06	0.03
Fox Sports Plus (DTT)	AM	719	0	0	347	1,857	2,468	1,685	315
	SH	0.01	0.00	0.00	0.00	0.01	0.01	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fox Sports Plus (SAT)	AM	1,117	3	25	777	1,997	2,583	4,196	1,013
	SH	0.01	0.00	0.00	0.00	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
Fox Sports Plus (TOT)	AM	1,836	3	25	1,124	3,855	5,051	5,881	1,327
	SH	0.02	0.00	0.00	0.01	0.03	0.02	0.02	0.01
	PE	0.00	0.00	0.00	0.00	0.01	0.01	0.01	0.00
Nat Geo Adventure / NatGeo People HD ²	AM	1,716	258	599	2,154	2,178	4,231	2,982	2,519
	SH	0.01	0.00	0.01	0.01	0.02	0.02	0.01	0.02
	PE	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.00
National Geographic Channel	AM	6,321	2,254	3,530	5,869	7,252	7,032	16,325	10,547
	SH	0.05	0.04	0.05	0.04	0.05	0.03	0.06	0.08
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.03	0.02
National Geographic Channel +1	AM	3,957	942	2,235	4,004	4,199	6,543	7,120	7,282
	SH	0.03	0.02	0.03	0.02	0.03	0.03	0.02	0.06
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
NatGeo Wild	AM	6,662	3,313	4,096	6,446	8,604	11,591	13,190	9,994
	SH	0.06	0.06	0.06	0.04	0.06	0.06	0.05	0.08
	PE	0.01	0.01	0.01	0.01	0.02	0.02	0.02	0.02
TOTALE FOX	AM	164,823	44,825	78,584	180,073	205,557	241,140	438,142	234,849
	SH	1.40	0.77	1.21	1.10	1.47	1.18	1.51	1.82
	PE	0.29	0.08	0.14	0.31	0.36	0.42	0.77	0.41
Alice	AM	20,511	9,389	20,842	30,343	31,740	25,723	29,771	21,987
	SH	0.17	0.16	0.32	0.19	0.23	0.13	0.10	0.17
	PE	0.04	0.02	0.04	0.05	0.06	0.04	0.05	0.04
Leonardo	AM	5,312	1,079	4,374	8,215	10,164	8,110	8,705	5,005
	SH	0.05	0.02	0.07	0.05	0.07	0.04	0.03	0.04
	PE	0.01	0.00	0.01	0.01	0.02	0.01	0.02	0.01
Marco Polo	AM	4,737	1,816	3,495	8,080	11,172	6,954	8,693	1,753
	SH	0.04	0.03	0.05	0.05	0.08	0.03	0.03	0.01
	PE	0.01	0.00	0.01	0.01	0.02	0.01	0.02	0.00
TOTALE GRUPPO LT MULTIMEDIA	AM	30,560	12,284	28,711	46,638	53,076	40,787	47,170	28,745
	SH	0.26	0.21	0.44	0.29	0.38	0.20	0.16	0.22



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Febbraio 2014 (dal 02/02/14 al 01/03/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.05	0.02	0.05	0.08	0.09	0.07	0.08	0.05
Jimjam	AM	577	736	727	484	412	1,706	1,221	227
	SH	0.00	0.01	0.01	0.00	0.00	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Jimjam +1	AM	559	815	879	1,380	640	747	576	16
	SH	0.00	0.01	0.01	0.01	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE JIMJAM	AM	1,136	1,551	1,606	1,864	1,052	2,453	1,797	242
	SH	0.01	0.03	0.02	0.01	0.01	0.01	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Comedy Central	AM	5,608	954	1,715	11,014	5,820	6,267	12,250	8,884
	SH	0.05	0.02	0.03	0.07	0.04	0.03	0.04	0.07
	PE	0.01	0.00	0.00	0.02	0.01	0.01	0.02	0.02
Comedy +1	AM	4,007	760	1,169	5,910	4,857	4,808	7,073	6,776
	SH	0.03	0.01	0.02	0.04	0.03	0.02	0.02	0.05
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
MTV	AM	78,747	20,539	51,588	94,845	103,267	85,300	186,008	117,211
	SH	0.67	0.35	0.79	0.58	0.74	0.42	0.64	0.91
	PE	0.14	0.04	0.09	0.17	0.18	0.15	0.33	0.20
MTV Classic	AM	568	945	551	927	942	872	409	259
	SH	0.00	0.02	0.01	0.01	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MTV Dance	AM	205	194	409	323	310	399	123	35
	SH	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MTV Hits	AM	2,172	427	4,868	4,599	4,268	2,228	1,397	448
	SH	0.02	0.01	0.07	0.03	0.03	0.01	0.00	0.00
	PE	0.00	0.00	0.01	0.01	0.01	0.00	0.00	0.00
MTV Live HD	AM	189	263	136	249	335	481	186	71
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MTV Music	AM	22,553	12,741	46,413	28,191	33,182	33,071	20,038	14,392
	SH	0.19	0.22	0.71	0.17	0.24	0.16	0.07	0.11
	PE	0.04	0.02	0.08	0.05	0.06	0.06	0.04	0.03
MTV Rocks	AM	420	131	279	296	1,040	1,682	336	24
	SH	0.00	0.00	0.00	0.00	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nickelodeon	AM	6,845	10,189	5,146	12,870	11,053	14,117	6,560	1,562
	SH	0.06	0.17	0.08	0.08	0.08	0.07	0.02	0.01
	PE	0.01	0.02	0.01	0.02	0.02	0.02	0.01	0.00
Nickelodeon +1	AM	4,880	8,170	3,561	8,131	6,340	9,384	8,745	1,567
	SH	0.04	0.14	0.05	0.05	0.05	0.05	0.03	0.01
	PE	0.01	0.01	0.01	0.01	0.01	0.02	0.02	0.00
Nick Jr.	AM	10,941	7,704	11,071	15,243	14,166	30,948	19,210	2,622
	SH	0.09	0.13	0.17	0.09	0.10	0.15	0.07	0.02
	PE	0.02	0.01	0.02	0.03	0.02	0.05	0.03	0.00
Nick Jr. +1	AM	6,589	6,127	5,793	7,031	11,547	16,006	13,544	1,550
	SH	0.06	0.11	0.09	0.04	0.08	0.08	0.05	0.01
	PE	0.01	0.01	0.01	0.01	0.02	0.03	0.02	0.00
TOTALE MTV-VIACOM	AM	143,724	69,144	132,698	189,629	197,127	205,562	275,879	155,399
	SH	1.22	1.19	2.04	1.16	1.41	1.00	0.95	1.20
	PE	0.25	0.12	0.23	0.33	0.34	0.36	0.48	0.27
Hip Hop Tv	AM	353	30	814	752	238	451	621	179



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Febbraio 2014 (dal 02/02/14 al 01/03/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	SH	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Rock Tv	AM	200	43	40	272	277	906	123	128
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE ROCK TV	AM	553	73	853	1,024	515	1,358	745	307
	SH	0.00	0.00	0.01	0.01	0.00	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boomerang	AM	4,927	2,606	6,953	6,709	8,150	10,595	7,265	1,717
	SH	0.04	0.04	0.11	0.04	0.06	0.05	0.03	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.02	0.01	0.00
Boomerang +1	AM	3,663	2,179	3,447	5,309	6,711	7,335	5,931	1,927
	SH	0.03	0.04	0.05	0.03	0.05	0.04	0.02	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.00
Cartoon Network	AM	7,175	8,416	4,591	12,950	10,953	15,917	13,207	895
	SH	0.06	0.14	0.07	0.08	0.08	0.08	0.05	0.01
	PE	0.01	0.01	0.01	0.02	0.02	0.03	0.02	0.00
Cartoon Network +1	AM	4,027	2,992	2,403	6,968	5,475	10,337	7,878	1,280
	SH	0.03	0.05	0.04	0.04	0.04	0.05	0.03	0.01
	PE	0.01	0.01	0.00	0.01	0.01	0.02	0.01	0.00
TOTALE TURNER	AM	19,791	16,192	17,394	31,936	31,290	44,184	34,281	5,819
	SH	0.17	0.28	0.27	0.20	0.22	0.22	0.12	0.05
	PE	0.03	0.03	0.03	0.06	0.05	0.08	0.06	0.01
Extreme Sports Channel Hd	AM	205	23	69	179	153	197	254	689
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horror Channel	AM	1,607	177	377	919	1,414	1,225	3,320	4,723
	SH	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.04
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
TOTALE ZONEMEDIA	AM	1,811	199	446	1,098	1,568	1,422	3,574	5,412
	SH	0.02	0.00	0.01	0.01	0.01	0.01	0.01	0.04
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
Class Tv	AM	15,012	3,107	8,869	12,323	12,758	35,245	33,652	19,212
	SH	0.13	0.05	0.14	0.08	0.09	0.17	0.12	0.15
	PE	0.03	0.01	0.02	0.02	0.02	0.06	0.06	0.03
Coming Soon Television	AM	1,334	492	1,321	1,877	1,725	1,698	2,072	1,980
	SH	0.01	0.01	0.02	0.01	0.01	0.01	0.01	0.02
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Diva Universal	AM	3,388	1,567	1,507	2,369	5,180	7,497	9,037	3,264
	SH	0.03	0.03	0.02	0.01	0.04	0.04	0.03	0.03
	PE	0.01	0.00	0.00	0.00	0.01	0.01	0.02	0.01
Gambero Rosso Channel	AM	4,803	689	2,029	5,939	6,008	11,643	12,109	4,172
	SH	0.04	0.01	0.03	0.04	0.04	0.06	0.04	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.02	0.02	0.01
ilike.Tv	AM	209	123	186	212	204	174	224	503
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
La 3	AM	2,429	2,116	1,878	2,915	811	2,964	4,830	4,812
	SH	0.02	0.04	0.03	0.02	0.01	0.01	0.02	0.04
	PE	0.00	0.00	0.00	0.01	0.00	0.01	0.01	0.01
La7d	AM	58,129	14,154	43,831	53,494	58,048	101,484	149,279	77,169
	SH	0.49	0.24	0.67	0.33	0.42	0.50	0.52	0.60
	PE	0.10	0.02	0.08	0.09	0.10	0.18	0.26	0.13



Sintesi Mensile 1A
Emittenti Nazionali
Giorno medio mensile
Fasce standard
Dati Live + Vosdal + TS cumulato +7

Febbraio 2014 (dal 02/02/14 al 01/03/14)

Target: Individui 4+

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Padre Pio Tv	AM	12,818	15,238	5,683	3,803	38,264	30,638	26,128	807
	SH	0.11	0.26	0.09	0.02	0.27	0.15	0.09	0.01
	PE	0.02	0.03	0.01	0.01	0.07	0.05	0.05	0.00
Planet Kids	AM	429	770	130	391	1,048	807	530	249
	SH	0.00	0.01	0.00	0.00	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Radio Italia Tv	AM	18,506	10,998	55,134	34,041	22,426	17,158	10,382	5,768
	SH	0.16	0.19	0.85	0.21	0.16	0.08	0.04	0.04
	PE	0.03	0.02	0.10	0.06	0.04	0.03	0.02	0.01
Rete Capri	AM	2,678	498	376	2,103	1,962	947	11,368	5,789
	SH	0.02	0.01	0.01	0.01	0.01	0.00	0.04	0.04
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.01
Rtl 102.5	AM	19,018	11,215	46,336	30,067	24,426	18,885	15,308	10,135
	SH	0.16	0.19	0.71	0.18	0.17	0.09	0.05	0.08
	PE	0.03	0.02	0.08	0.05	0.04	0.03	0.03	0.02
Supertennis	AM	13,323	3,496	6,550	14,426	25,564	28,670	19,042	13,664
	SH	0.11	0.06	0.10	0.09	0.18	0.14	0.07	0.11
	PE	0.02	0.01	0.01	0.03	0.04	0.05	0.03	0.02
Teleitalia - Shop In Tv	AM	804	548	2,203	260	320	480	68	1,454
	SH	0.01	0.01	0.03	0.00	0.00	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Tv2000	AM	70,060	91,381	81,110	59,290	69,013	215,195	82,046	35,152
	SH	0.59	1.57	1.25	0.36	0.49	1.05	0.28	0.27
	PE	0.12	0.16	0.14	0.10	0.12	0.38	0.14	0.06
Vero Capri	AM	16,116	12,693	7,661	20,627	25,814	31,365	35,672	12,782
	SH	0.14	0.22	0.12	0.13	0.18	0.15	0.12	0.10
	PE	0.03	0.02	0.01	0.04	0.05	0.05	0.06	0.02
Altre SAT NON PUBBLICATE	AM	257,832	127,159	217,048	312,396	375,227	482,676	469,549	237,345
	SH	2.18	2.18	3.34	1.92	2.68	2.36	1.62	1.84
	PE	0.45	0.22	0.38	0.55	0.66	0.84	0.82	0.41
Altre DIGITALI TERRESTRI	AM	633,605	377,438	399,861	770,405	723,283	904,538	1,335,137	830,101
	SH	5.37	6.47	6.16	4.73	5.17	4.42	4.61	6.43
	PE	1.11	0.66	0.70	1.35	1.26	1.58	2.33	1.45
Totale EMITTENTI	AM	11,803,188	5,833,942	6,496,267	16,296,929	13,978,301	20,457,414	28,975,377	12,906,595
	SH	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	PE	20.63	10.20	11.36	28.49	24.44	35.76	50.65	22.56

am = ascolto medio, %sh = share, %pe = penetrazione

Nota: Tutti i dati comprendono gli ospiti

1 - Dal 06/02/14 al 23/02/14 diventa Mosaico Olimpiadi

2 - Dal 01/03/14 diventa NatGeo People HD

Dati di proprietà Auditel. Rilevazioni ed elaborazioni Nielsen Tv Audience Measurement Italy