



**Sintesi Mensile 1A**  
**Emittenti Nazionali**  
**Giorno medio mensile**  
**Fasce standard**  
**Dati Live + Vosdal + TS cumulato +7**

Luglio 2014 (dal 29/06/14 al 02/08/14)

Target: Individui 4+ (57.202.163)

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30	
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59	
Rai 1	AM	1,486,710	857,017	737,205	2,144,417	1,243,835	2,924,147	3,699,650	1,806,486	
	SH	16.63	19.12	13.91	15.71	12.31	21.80	17.66	17.21	
	PE	2.60	1.50	1.29	3.75	2.17	5.11	6.47	3.16	
Rai 2	AM	600,395	130,603	322,448	1,284,252	534,055	817,892	1,752,820	566,577	
	SH	6.72	2.91	6.08	9.41	5.29	6.10	8.37	5.40	
	PE	1.05	0.23	0.56	2.25	0.93	1.43	3.06	0.99	
Rai 3	AM	547,222	223,276	231,739	939,567	775,285	993,783	1,233,087	476,501	
	SH	6.12	4.98	4.37	6.88	7.67	7.41	5.89	4.54	
	PE	0.96	0.39	0.41	1.64	1.36	1.74	2.16	0.83	
Rai 4	AM	91,109	21,617	48,321	113,322	113,711	94,553	255,543	134,704	
	SH	1.02	0.48	0.91	0.83	1.13	0.70	1.22	1.28	
	PE	0.16	0.04	0.08	0.20	0.20	0.17	0.45	0.24	
Rai 5	AM	25,794	4,836	11,105	33,450	57,038	12,909	69,932	33,864	
	SH	0.29	0.11	0.21	0.25	0.56	0.10	0.33	0.32	
	PE	0.05	0.01	0.02	0.06	0.10	0.02	0.12	0.06	
Rai Sport 1	AM	52,591	22,768	31,377	48,107	65,201	79,238	149,674	71,801	
	SH	0.59	0.51	0.59	0.35	0.65	0.59	0.71	0.68	
	PE	0.09	0.04	0.05	0.08	0.11	0.14	0.26	0.13	
Rai Sport 2	AM	91,615	8,747	21,145	133,682	384,345	99,970	70,857	40,504	
	SH	1.02	0.20	0.40	0.98	3.80	0.75	0.34	0.39	
	PE	0.16	0.02	0.04	0.23	0.67	0.17	0.12	0.07	
Rai News	AM	59,231	117,020	63,241	89,163	52,317	53,274	69,871	51,120	
	SH	0.66	2.61	1.19	0.65	0.52	0.40	0.33	0.49	
	PE	0.10	0.20	0.11	0.16	0.09	0.09	0.12	0.09	
Rai Scuola	AM	1,074	290	387	1,365	1,686	738	2,889	1,623	
	SH	0.01	0.01	0.01	0.01	0.02	0.01	0.01	0.02	
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00	
Rai Storia	AM	19,331	9,957	12,869	16,267	24,967	23,582	55,301	24,256	
	SH	0.22	0.22	0.24	0.12	0.25	0.18	0.26	0.23	
	PE	0.03	0.02	0.02	0.03	0.04	0.04	0.10	0.04	
Rai Gulp	AM	57,675	49,077	100,404	78,985	67,073	64,776	103,085	40,443	
	SH	0.65	1.09	1.89	0.58	0.66	0.48	0.49	0.39	
	PE	0.10	0.09	0.18	0.14	0.12	0.11	0.18	0.07	
Rai Movie	AM	105,464	32,022	67,327	115,790	159,949	126,975	270,093	140,456	
	SH	1.18	0.71	1.27	0.85	1.58	0.95	1.29	1.34	
	PE	0.18	0.06	0.12	0.20	0.28	0.22	0.47	0.25	
Rai Premium	AM	106,626	71,338	44,009	85,497	150,450	167,693	287,012	136,467	
	SH	1.19	1.59	0.83	0.63	1.49	1.25	1.37	1.30	
	PE	0.19	0.12	0.08	0.15	0.26	0.29	0.50	0.24	
Rai Yoyo	AM	143,681	89,381	206,145	276,456	201,583	213,546	215,757	61,334	
	SH	1.61	1.99	3.89	2.03	2.00	1.59	1.03	0.58	
	PE	0.25	0.16	0.36	0.48	0.35	0.37	0.38	0.11	
TOTALE RAI	AM	3,388,518	1,637,949	1,897,721	5,360,320	3,831,495	5,673,077	8,235,572	3,586,136	
	SH	37.90	36.54	35.81	39.28	37.93	42.30	39.31	34.16	
	PE	5.92	2.86	3.32	9.37	6.70	9.92	14.40	6.27	
Canale 5	AM	1,097,829	841,189	393,239	1,910,614	930,756	1,997,609	2,841,409	1,025,195	
	SH	12.28	18.77	7.42	14.00	9.21	14.89	13.56	9.76	
	PE	1.92	1.47	0.69	3.34	1.63	3.49	4.97	1.79	
Italia 1	AM	543,686	105,418	167,854	1,264,088	504,113	633,992	1,361,537	709,400	
	SH	6.08	2.35	3.17	9.26	4.99	4.73	6.50	6.76	
	PE	0.95	0.18	0.29	2.21	0.88	1.11	2.38	1.24	
Rete 4	AM	411,052	112,793	268,211	562,698	525,719	521,604	1,034,255	569,368	
	SH	4.60	2.52	5.06	4.12	5.20	3.89	4.94	5.42	
	PE	0.72	0.20	0.47	0.98	0.92	0.91	1.81	1.00	
Boing	AM	111,452	71,951	167,963	195,744	153,502	173,373	149,119	52,688	
	SH	1.25	1.61	3.17	1.43	1.52	1.29	0.71	0.50	
	PE	0.19	0.13	0.29	0.34	0.27	0.30	0.26	0.09	
Cartoonito	AM	77,887	55,458	108,174	139,605	115,569	113,653	122,974	35,059	
	SH	0.87	1.24	2.04	1.02	1.14	0.85	0.59	0.33	



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Luglio 2014 (dal 29/06/14 al 02/08/14)

Target: Individui 4+ (57.202.163)

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.14	0.10	0.19	0.24	0.20	0.20	0.21	0.06
Iris	AM	115,928	24,697	55,359	115,659	136,517	115,364	346,343	202,516
	SH	1.30	0.55	1.04	0.85	1.35	0.86	1.65	1.93
	PE	0.20	0.04	0.10	0.20	0.24	0.20	0.61	0.35
La5	AM	78,100	20,628	36,455	93,499	68,129	85,325	237,714	141,151
	SH	0.87	0.46	0.69	0.69	0.67	0.64	1.13	1.34
	PE	0.14	0.04	0.06	0.16	0.12	0.15	0.42	0.25
Italia 2 Mediaset	AM	42,751	14,139	17,181	45,857	53,398	72,849	111,106	57,875
	SH	0.48	0.32	0.32	0.34	0.53	0.54	0.53	0.55
	PE	0.07	0.02	0.03	0.08	0.09	0.13	0.19	0.10
Top Crime	AM	108,617	25,570	40,058	150,982	108,421	118,133	323,826	166,533
	SH	1.21	0.57	0.76	1.11	1.07	0.88	1.55	1.59
	PE	0.19	0.04	0.07	0.26	0.19	0.21	0.57	0.29
Mediaset Extra	AM	60,801	19,259	30,235	82,802	107,728	84,413	116,478	65,286
	SH	0.68	0.43	0.57	0.61	1.07	0.63	0.56	0.62
	PE	0.11	0.03	0.05	0.14	0.19	0.15	0.20	0.11
Tgcom 24	AM	31,506	34,467	36,967	42,590	30,312	33,480	39,433	35,665
	SH	0.35	0.77	0.70	0.31	0.30	0.25	0.19	0.34
	PE	0.06	0.06	0.06	0.07	0.05	0.06	0.07	0.06
Premium Calcio/HD	AM	4,640	2,938	1,601	6,404	6,087	10,711	6,634	5,332
	SH	0.05	0.07	0.03	0.05	0.06	0.08	0.03	0.05
	PE	0.01	0.01	0.00	0.01	0.01	0.02	0.01	0.01
Premium Calcio 1	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 2	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 3	AM	95	0	0	0	0	0	817	187
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 4	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 5	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 6	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Premium Calcio 7	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE MEDIASET	AM	2,684,345	1,328,507	1,323,296	4,610,542	2,740,250	3,960,508	6,691,645	3,066,255
	SH	30.02	29.64	24.97	33.78	27.13	29.53	31.94	29.20
	PE	4.69	2.32	2.31	8.06	4.79	6.92	11.70	5.36
La7	AM	246,544	218,828	153,419	269,838	244,249	437,104	680,953	248,182
	SH	2.76	4.88	2.89	1.98	2.42	3.26	3.25	2.36
	PE	0.43	0.38	0.27	0.47	0.43	0.76	1.19	0.43
La7d	AM	47,247	12,860	31,555	44,638	64,267	66,379	110,840	68,482
	SH	0.53	0.29	0.60	0.33	0.64	0.49	0.53	0.65
	PE	0.08	0.02	0.06	0.08	0.11	0.12	0.19	0.12
TOTALE LA7	AM	293,791	231,688	184,974	314,476	308,516	503,483	791,794	316,664
	SH	3.29	5.17	3.49	2.30	3.05	3.75	3.78	3.02
	PE	0.51	0.41	0.32	0.55	0.54	0.88	1.38	0.55
Canale Italia 83	AM	18,002	1,827	985	12,977	1,120	813	115,704	41,648
	SH	0.20	0.04	0.02	0.10	0.01	0.01	0.55	0.40
	PE	0.03	0.00	0.00	0.02	0.00	0.00	0.20	0.07
7 Gold Locale	AM	8,396	0	0	6,266	3,639	10,928	38,280	19,401



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	02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30	
	25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59	
	SH	0.09	0.00	0.00	0.05	0.04	0.08	0.18	0.18
	PE	0.01	0.00	0.00	0.01	0.01	0.02	0.07	0.03
7 Gold Totale	AM	8,396	0	0	6,266	3,639	10,928	38,280	19,401
	SH	0.09	0.00	0.00	0.05	0.04	0.08	0.18	0.18
	PE	0.01	0.00	0.00	0.01	0.01	0.02	0.07	0.03
Tg Norba 24 Locale	AM	5,816	28,241	0	19,532	2,919	2,348	699	1,172
	SH	0.07	0.63	0.00	0.14	0.03	0.02	0.00	0.01
	PE	0.01	0.05	0.00	0.03	0.01	0.00	0.00	0.00
Tg Norba 24 Nazionale	AM	2,024	5,213	2,926	3,453	1,818	1,308	1,353	1,565
	SH	0.02	0.12	0.06	0.03	0.02	0.01	0.01	0.01
	PE	0.00	0.01	0.01	0.01	0.00	0.00	0.00	0.00
Tg Norba 24 Totale	AM	7,839	33,453	2,926	22,984	4,736	3,656	2,052	2,737
	SH	0.09	0.75	0.06	0.17	0.05	0.03	0.01	0.03
	PE	0.01	0.06	0.01	0.04	0.01	0.01	0.00	0.00
Sky Atlantic	AM	5,290	493	1,106	5,950	4,171	4,745	21,318	9,715
	SH	0.06	0.01	0.02	0.04	0.04	0.04	0.10	0.09
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.04	0.02
Sky Atlantic +1	AM	2,257	228	258	1,723	2,037	1,963	4,705	7,170
	SH	0.03	0.01	0.00	0.01	0.02	0.01	0.02	0.07
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
Sky Calcio 1	AM	738	0	35	9	13	585	3,685	2,325
	SH	0.01	0.00	0.00	0.00	0.00	0.00	0.02	0.02
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
Sky Calcio 2	AM	229	0	0	5	5	836	879	459
	SH	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 3	AM	16	0	3	0	2	0	103	46
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 4	AM	1	0	0	3	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 5	AM	2	0	1	3	2	0	5	4
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 6	AM	7	0	0	2	0	7	1	44
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 7	AM	1	0	0	0	0	0	5	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 8	AM	1	0	0	1	3	1	3	1
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 9	AM	10	0	0	1	80	0	0	1
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 10	AM	1	0	0	0	8	0	1	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 11	AM	1	1	0	0	0	0	7	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 12	AM	62	0	0	0	25	221	374	29
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Calcio 13	AM	1	0	0	0	0	0	4	4
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



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		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Sky Cinema 1	AM	29,104	3,511	8,524	25,677	24,627	25,814	136,543	46,161
	SH	0.33	0.08	0.16	0.19	0.24	0.19	0.65	0.44
	PE	0.05	0.01	0.01	0.04	0.04	0.05	0.24	0.08
Sky Cinema +1	AM	14,423	2,101	5,916	15,950	21,254	12,725	24,721	34,633
	SH	0.16	0.05	0.11	0.12	0.21	0.09	0.12	0.33
	PE	0.03	0.00	0.01	0.03	0.04	0.02	0.04	0.06
Sky Cinema +24	AM	16,517	4,510	6,534	20,072	20,233	18,743	46,180	25,253
	SH	0.18	0.10	0.12	0.15	0.20	0.14	0.22	0.24
	PE	0.03	0.01	0.01	0.04	0.04	0.03	0.08	0.04
Sky Cinema Classics	AM	6,029	1,520	2,669	6,161	7,917	6,882	16,638	9,877
	SH	0.07	0.03	0.05	0.05	0.08	0.05	0.08	0.09
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.03	0.02
Sky Cinema Comedy	AM	11,790	2,847	5,361	12,531	16,452	13,300	31,170	16,811
	SH	0.13	0.06	0.10	0.09	0.16	0.10	0.15	0.16
	PE	0.02	0.00	0.01	0.02	0.03	0.02	0.05	0.03
Sky Cinema Cult	AM	5,946	1,549	1,541	5,436	7,855	4,282	20,224	10,749
	SH	0.07	0.03	0.03	0.04	0.08	0.03	0.10	0.10
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.04	0.02
Sky Cinema Family	AM	9,827	1,343	4,593	11,425	12,375	11,377	33,418	12,486
	SH	0.11	0.03	0.09	0.08	0.12	0.08	0.16	0.12
	PE	0.02	0.00	0.01	0.02	0.02	0.02	0.06	0.02
Sky Cinema Family +1	AM	4,486	574	2,002	5,926	7,224	6,400	8,693	6,835
	SH	0.05	0.01	0.04	0.04	0.07	0.05	0.04	0.07
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.02	0.01
Sky Cinema Hits	AM	10,134	2,784	3,455	8,844	12,760	10,759	32,742	16,617
	SH	0.11	0.06	0.07	0.06	0.13	0.08	0.16	0.16
	PE	0.02	0.00	0.01	0.02	0.02	0.02	0.06	0.03
Sky Cinema Max	AM	11,957	3,208	5,732	10,942	14,687	14,391	39,937	17,824
	SH	0.13	0.07	0.11	0.08	0.15	0.11	0.19	0.17
	PE	0.02	0.01	0.01	0.02	0.03	0.03	0.07	0.03
Sky Cinema Max +1	AM	6,476	1,426	2,679	6,762	9,263	7,321	12,919	12,897
	SH	0.07	0.03	0.05	0.05	0.09	0.05	0.06	0.12
	PE	0.01	0.00	0.00	0.01	0.02	0.01	0.02	0.02
Sky Cinema Passion	AM	9,083	1,935	3,811	7,914	13,526	10,464	25,334	14,434
	SH	0.10	0.04	0.07	0.06	0.13	0.08	0.12	0.14
	PE	0.02	0.00	0.01	0.01	0.02	0.02	0.04	0.03
Sky Inside 300	AM	786	269	554	1,086	763	767	1,556	1,496
	SH	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Live Timing (F1)	AM	62	0	3	321	164	14	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Meteo24	AM	1,744	4,693	2,215	2,024	1,453	2,117	2,107	1,086
	SH	0.02	0.10	0.04	0.01	0.01	0.02	0.01	0.01
	PE	0.00	0.01	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mondiale 1 <sup>1</sup>	AM	64,251	3,343	3,516	8,526	12,316	123,907	196,187	213,434
	SH	0.72	0.07	0.07	0.06	0.12	0.92	0.94	2.03
	PE	0.11	0.01	0.01	0.01	0.02	0.22	0.34	0.37
Sky Mondiale 2 <sup>1</sup>	AM	342	225	237	443	137	441	849	404
	SH	0	0.0	0	0	0	0	0	0
	PE	0.00	0.00	0.00	0.00	0.00	0	0	0
Sky Mondiale 3 <sup>1</sup>	AM	342	96	348	520	168	652	565	412
	SH	0	0	0.01	0	0	0	0	0
	PE	0	0.00	0.00	0.00	0.00	0	0	0
Sky Mondiale 4 <sup>1</sup>	AM	174	28	242	491	88	182	312	156
	SH	0	0.00	0.00	0.00	0	0	0.00	0
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Mondiale <sup>1</sup>	AM	18	9	21	18	8	32	26	42
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



**Sintesi Mensile 1A**  
**Emittenti Nazionali**  
**Giorno medio mensile**  
**Fasce standard**  
**Dati Live + Vosdal + TS cumulato +7**

Luglio 2014 (dal 29/06/14 al 02/08/14)

Target: Individui 4+ (57.202.163)

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Motori	AM	20	0	0	55	84	7	8	3
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Interattivo	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Interattivo 2	AM	1	0	5	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
On Board Leader (F1) / On Board Sky (MotoGP)	AM	6	0	9	5	34	0	2	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
On Board Mix (F1 e Moto GP)	AM	4	0	0	15	8	1	13	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
On Board Sky (F1) / Fly View (Moto GP)	AM	45	0	0	212	120	6	33	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky On Demand 1 HD	AM	8,248	32,325	23,384	3,847	3,055	1,465	1,270	541
	SH	0.09	0.72	0.44	0.03	0.03	0.01	0.01	0.01
	PE	0.01	0.06	0.04	0.01	0.01	0.00	0.00	0.00
Sky On Demand 1 SD	AM	391	960	1,365	443	157	161	52	13
	SH	0.00	0.02	0.03	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Race Control (F1 e Moto GP)	AM	12	0	0	18	82	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport 1	AM	10,114	1,602	2,187	9,789	10,772	12,230	20,997	24,759
	SH	0.11	0.04	0.04	0.07	0.11	0.09	0.10	0.24
	PE	0.02	0.00	0.00	0.02	0.02	0.02	0.04	0.04
Sky Sport 2	AM	3,593	232	1,028	3,943	3,584	6,096	13,498	4,284
	SH	0.04	0.01	0.02	0.03	0.04	0.05	0.06	0.04
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.02	0.01
Sky Sport 3	AM	2,168	378	383	1,519	2,591	4,084	6,864	3,595
	SH	0.02	0.01	0.01	0.01	0.03	0.03	0.03	0.03
	PE	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.01
Sky Sport 24	AM	42,998	20,686	30,325	62,998	50,685	70,176	92,912	45,914
	SH	0.48	0.46	0.57	0.46	0.50	0.52	0.44	0.44
	PE	0.08	0.04	0.05	0.11	0.09	0.12	0.16	0.08
Sky Sport Active	AM	491	761	319	660	363	498	883	606
	SH	0.01	0.02	0.01	0.00	0.00	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Sport F1	AM	10,270	545	3,646	37,087	28,812	5,850	6,219	2,571
	SH	0.11	0.01	0.07	0.27	0.29	0.04	0.03	0.02
	PE	0.02	0.00	0.01	0.06	0.05	0.01	0.01	0.00
Sky Sport Moto GP	AM	2,774	746	2,082	11,538	3,331	1,681	2,589	1,168
	SH	0.03	0.02	0.04	0.08	0.03	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.02	0.01	0.00	0.00	0.00
Sky Sport Race Control (F1 e Moto GP)	AM	136	12	128	555	214	54	130	46
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Supercalcio	AM	2,525	743	1,145	2,599	2,531	2,479	6,048	5,076
	SH	0.03	0.02	0.02	0.02	0.03	0.02	0.03	0.05
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
Sky Tg24	AM	34,140	50,068	27,233	68,583	38,101	44,376	44,831	21,096
	SH	0.38	1.12	0.51	0.50	0.38	0.33	0.21	0.20
	PE	0.06	0.09	0.05	0.12	0.07	0.08	0.08	0.04
Sky Tg24 Active	AM	415	424	304	618	406	657	696	422



**Sintesi Mensile 1A**  
**Emittenti Nazionali**  
**Giorno medio mensile**  
**Fasce standard**  
**Dati Live + Vosdal + TS cumulato +7**

Luglio 2014 (dal 29/06/14 al 02/08/14)

Target: Individui 4+ (57.202.163)

	02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30	
	25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59	
	SH	0.00	0.01	0.01	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Eventi	AM	1,534	1,245	2,589	2,450	2,304	1,932	1,397	927
	SH	0.02	0.03	0.05	0.02	0.02	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Primo Piano	AM	521	953	805	687	640	341	492	468
	SH	0.01	0.02	0.02	0.01	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Tg24 Rassegne	AM	693	877	658	725	1,348	1,008	788	346
	SH	0.01	0.02	0.01	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Uno	AM	14,265	4,984	7,458	15,690	15,710	13,472	38,318	23,063
	SH	0.16	0.11	0.14	0.11	0.16	0.10	0.18	0.22
	PE	0.02	0.01	0.01	0.03	0.03	0.02	0.07	0.04
Sky Uno +1	AM	8,781	4,761	4,983	8,067	9,922	13,441	12,629	16,810
	SH	0.10	0.11	0.09	0.06	0.10	0.10	0.06	0.16
	PE	0.02	0.01	0.01	0.01	0.02	0.02	0.02	0.03
Cielo	AM	118,635	43,344	77,046	168,313	199,685	131,750	211,337	159,519
	SH	1.33	0.97	1.45	1.23	1.98	0.98	1.01	1.52
	PE	0.21	0.08	0.13	0.29	0.35	0.23	0.37	0.28
Sky Wimbledon 1 <sup>2</sup>	AM	6,009	202	806	5,332	20,998	14,357	8,770	2,136
	SH	0.07	0	0.02	0.04	0.21	0.11	0.04	0.02
	PE	0.01	0.00	0.00	0.01	0.04	0.03	0.02	0.00
Sky Wimbledon 2 <sup>2</sup>	AM	1,506	19	529	3,969	2,954	1,786	2,687	795
	SH	0.02	0.00	0.01	0.03	0.03	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.01	0.01	0.00	0.00	0.00
Sky Wimbledon 3 <sup>2</sup>	AM	166	0	0	822	386	109	39	0
	SH	0.00	0.00	0.00	0.01	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Wimbledon 4 <sup>2</sup>	AM	67	0	0	430	77	32	1	1
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Wimbledon 5 <sup>2</sup>	AM	27	0	0	32	49	19	176	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Wimbledon 6 <sup>2</sup>	AM	9	0	1	50	10	8	12	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Sky Mosaico Wimbledon <sup>2</sup>	AM	21	0	0	71	71	18	18	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE SKY	AM	482,692	202,563	249,774	569,886	588,696	607,020	1,134,919	775,566
	SH	5.4	4.52	4.71	4.18	5.83	4.53	5.42	7.39
	PE	0.84	0.35	0.44	1	1.03	1.06	1.98	1.36
Crime+Investigation HD	AM	8,218	4,551	6,136	8,137	11,841	7,116	11,986	14,373
	SH	0.09	0.10	0.12	0.06	0.12	0.05	0.06	0.14
	PE	0.01	0.01	0.01	0.01	0.02	0.01	0.02	0.03
History HD	AM	8,616	1,879	3,991	8,281	8,473	12,257	23,828	15,030
	SH	0.10	0.04	0.08	0.06	0.08	0.09	0.11	0.14
	PE	0.02	0.00	0.01	0.01	0.01	0.02	0.04	0.03
History +1	AM	4,146	642	2,286	3,405	4,912	5,884	8,842	7,310
	SH	0.05	0.01	0.04	0.02	0.05	0.04	0.04	0.07
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.02	0.01
TOTALE A+E	AM	20,979	7,073	12,413	19,824	25,226	25,257	44,656	36,713
	SH	0.23	0.16	0.23	0.15	0.25	0.19	0.21	0.35
	PE	0.04	0.01	0.02	0.03	0.04	0.04	0.08	0.06
Axn/Hd	AM	5,661	672	3,117	4,969	8,441	10,022	11,635	9,267
	SH	0.06	0.02	0.06	0.04	0.08	0.07	0.06	0.09
	PE	0.01	0.00	0.01	0.01	0.01	0.02	0.02	0.02



**Sintesi Mensile 1A**  
**Emittenti Nazionali**  
**Giorno medio mensile**  
**Fasce standard**  
**Dati Live + Vosdal + TS cumulato +7**

Luglio 2014 (dal 29/06/14 al 02/08/14)

Target: Individui 4+ (57.202.163)

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Axn +1	AM	3,366	684	1,751	3,301	3,597	6,520	5,761	5,757
	SH	0.04	0.02	0.03	0.02	0.04	0.05	0.03	0.05
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
Axn Sci-Fi	AM	3,101	1,538	1,431	1,998	2,548	3,207	6,840	7,335
	SH	0.03	0.03	0.03	0.01	0.03	0.02	0.03	0.07
	PE	0.01	0.00	0.00	0.00	0.00	0.01	0.01	0.01
TOTALE AXN	AM	12,128	2,894	6,299	10,268	14,586	19,749	24,236	22,359
	SH	0.14	0.06	0.12	0.08	0.14	0.15	0.12	0.21
	PE	0.02	0.01	0.01	0.02	0.03	0.03	0.04	0.04
DeAKids	AM	6,402	4,636	6,759	12,451	10,405	6,733	12,993	3,587
	SH	0.07	0.10	0.13	0.09	0.10	0.05	0.06	0.03
	PE	0.01	0.01	0.01	0.02	0.02	0.01	0.02	0.01
DeAKids +1	AM	4,951	1,279	6,158	6,353	7,414	6,181	7,511	6,846
	SH	0.06	0.03	0.12	0.05	0.07	0.05	0.04	0.07
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.01
DeA Junior	AM	1,395	2,125	1,000	2,132	1,917	2,794	2,443	154
	SH	0.02	0.05	0.02	0.02	0.02	0.02	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
DeA Sapere	AM	1,536	759	1,118	2,045	1,703	3,035	2,483	2,127
	SH	0.02	0.02	0.02	0.01	0.02	0.02	0.01	0.02
	PE	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
Super!	AM	94,673	34,107	123,192	179,641	154,860	101,310	161,520	67,879
	SH	1.06	0.76	2.32	1.32	1.53	0.76	0.77	0.65
	PE	0.17	0.06	0.22	0.31	0.27	0.18	0.28	0.12
TOTALE DE AGOSTINI EDITORE	AM	108,957	42,906	138,227	202,621	176,300	120,053	186,950	80,593
	SH	1.22	0.96	2.61	1.48	1.75	0.90	0.89	0.77
	PE	0.19	0.08	0.24	0.35	0.31	0.21	0.33	0.14
Dove Tv	AM	5,731	498	3,491	12,860	6,380	9,022	12,360	5,318
	SH	0.06	0.01	0.07	0.09	0.06	0.07	0.06	0.05
	PE	0.01	0.00	0.01	0.02	0.01	0.02	0.02	0.01
Lei	AM	6,401	3,777	6,020	6,327	10,271	7,496	10,531	9,411
	SH	0.07	0.08	0.11	0.05	0.10	0.06	0.05	0.09
	PE	0.01	0.01	0.01	0.01	0.02	0.01	0.02	0.02
Lei +1	AM	4,064	1,825	3,329	3,966	5,789	4,224	4,497	7,569
	SH	0.05	0.04	0.06	0.03	0.06	0.03	0.02	0.07
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.01
TOTALE DIGICAST	AM	16,195	6,100	12,840	23,152	22,440	20,742	27,387	22,297
	SH	0.18	0.14	0.24	0.17	0.22	0.15	0.13	0.21
	PE	0.03	0.01	0.02	0.04	0.04	0.04	0.05	0.04
Animal Planet	AM	1,989	1,117	1,447	2,623	3,580	3,766	2,500	2,009
	SH	0.02	0.02	0.03	0.02	0.04	0.03	0.01	0.02
	PE	0.00	0.00	0.00	0.00	0.01	0.01	0.00	0.00
Discovery Channel	AM	9,751	1,314	5,213	17,315	12,101	11,823	21,440	14,470
	SH	0.11	0.03	0.10	0.13	0.12	0.09	0.10	0.14
	PE	0.02	0.00	0.01	0.03	0.02	0.02	0.04	0.03
Discovery Channel +1	AM	4,176	1,447	2,953	5,602	3,938	5,989	7,633	6,840
	SH	0.05	0.03	0.06	0.04	0.04	0.04	0.04	0.07
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.01
Discovery Science	AM	4,716	934	2,434	4,459	4,663	6,731	8,647	8,493
	SH	0.05	0.02	0.05	0.03	0.05	0.05	0.04	0.08
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.02	0.01
Discovery Travel e Living	AM	3,292	569	1,462	2,852	6,325	4,258	7,186	5,574
	SH	0.04	0.01	0.03	0.02	0.06	0.03	0.03	0.05
	PE	0.01	0.00	0.00	0.00	0.01	0.01	0.01	0.01
Discovery World	AM	1,365	412	618	947	1,480	1,616	4,212	2,681
	SH	0.02	0.01	0.01	0.01	0.01	0.01	0.02	0.03
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
Dmax	AM	132,138	44,311	86,082	195,464	169,125	200,479	228,111	171,398
	SH	1.48	0.99	1.62	1.43	1.67	1.49	1.09	1.63



**Sintesi Mensile 1A**  
**Emittenti Nazionali**  
**Giorno medio mensile**  
**Fasce standard**  
**Dati Live + Vosdal + TS cumulato +7**

Luglio 2014 (dal 29/06/14 al 02/08/14)

Target: Individui 4+ (57.202.163)

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.23	0.08	0.15	0.34	0.30	0.35	0.40	0.30
Dmax +1	AM	2,699	581	1,316	4,632	3,411	5,114	3,897	2,999
	SH	0.03	0.01	0.02	0.03	0.03	0.04	0.02	0.03
	PE	0.00	0.00	0.00	0.01	0.01	0.01	0.01	0.01
Focus	AM	74,346	25,654	42,659	92,553	97,188	81,984	149,514	114,860
	SH	0.83	0.57	0.80	0.68	0.96	0.61	0.71	1.09
	PE	0.13	0.04	0.07	0.16	0.17	0.14	0.26	0.20
Frisbee	AM	39,982	19,679	60,663	69,579	45,495	54,139	52,843	36,329
	SH	0.45	0.44	1.14	0.51	0.45	0.40	0.25	0.35
	PE	0.07	0.03	0.11	0.12	0.08	0.09	0.09	0.06
Giallo	AM	80,377	41,704	55,713	85,852	130,360	91,942	125,802	120,502
	SH	0.90	0.93	1.05	0.63	1.29	0.69	0.60	1.15
	PE	0.14	0.07	0.10	0.15	0.23	0.16	0.22	0.21
Gxt	AM	750	237	128	530	1,764	961	1,621	998
	SH	0.01	0.01	0.00	0.00	0.02	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Gxt +1	AM	570	90	104	235	1,004	1,334	508	1,219
	SH	0.01	0.00	0.00	0.00	0.01	0.01	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
K2 Locale	AM	359	277	0	307	837	1,852	0	0
	SH	0.00	0.01	0.00	0.00	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
K2 Nazionale	AM	70,713	33,357	74,485	124,043	95,950	81,016	107,188	87,382
	SH	0.79	0.74	1.41	0.91	0.95	0.60	0.51	0.83
	PE	0.12	0.06	0.13	0.22	0.17	0.14	0.19	0.15
K2 Totale	AM	71,072	33,633	74,485	124,350	96,787	82,867	107,188	87,382
	SH	0.79	0.75	1.41	0.91	0.96	0.62	0.51	0.83
	PE	0.12	0.06	0.13	0.22	0.17	0.14	0.19	0.15
Real Time	AM	154,667	84,480	129,919	181,367	165,197	154,141	231,390	295,783
	SH	1.73	1.88	2.45	1.33	1.64	1.15	1.10	2.82
	PE	0.27	0.15	0.23	0.32	0.29	0.27	0.40	0.52
Real Time +1	AM	5,334	3,772	4,246	5,990	7,833	5,353	7,004	9,273
	SH	0.06	0.08	0.08	0.04	0.08	0.04	0.03	0.09
	PE	0.01	0.01	0.01	0.01	0.01	0.01	0.01	0.02
TOTALE DISCOVERY	AM	587,223	259,935	469,443	794,353	750,251	712,499	959,495	880,810
	SH	6.57	5.80	8.86	5.82	7.43	5.31	4.58	8.39
	PE	1.03	0.45	0.82	1.39	1.31	1.25	1.68	1.54
Disney Channel	AM	15,087	4,737	25,403	28,007	26,528	23,921	15,694	5,580
	SH	0.17	0.11	0.48	0.21	0.26	0.18	0.07	0.05
	PE	0.03	0.01	0.04	0.05	0.05	0.04	0.03	0.01
Disney Channel +1	AM	7,562	1,847	11,326	14,990	11,924	10,376	11,281	3,906
	SH	0.08	0.04	0.21	0.11	0.12	0.08	0.05	0.04
	PE	0.01	0.00	0.02	0.03	0.02	0.02	0.02	0.01
Disney Channel +2	AM	4,525	692	5,825	8,909	5,684	6,008	10,200	2,818
	SH	0.05	0.02	0.11	0.07	0.06	0.04	0.05	0.03
	PE	0.01	0.00	0.01	0.02	0.01	0.01	0.02	0.00
Disney Junior	AM	7,804	10,143	12,799	12,109	9,916	12,442	12,938	952
	SH	0.09	0.23	0.24	0.09	0.10	0.09	0.06	0.01
	PE	0.01	0.02	0.02	0.02	0.02	0.02	0.02	0.00
Disney Junior +1	AM	3,847	1,869	6,549	6,559	6,550	5,580	5,459	1,281
	SH	0.04	0.04	0.12	0.05	0.06	0.04	0.03	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.00
Disney XD	AM	3,614	1,462	5,202	5,720	5,380	6,252	6,385	1,673
	SH	0.04	0.03	0.10	0.04	0.05	0.05	0.03	0.02
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.00
Disney XD +1	AM	2,343	1,215	3,438	3,686	3,675	5,211	3,277	511
	SH	0.03	0.03	0.06	0.03	0.04	0.04	0.02	0.00
	PE	0.00	0.00	0.01	0.01	0.01	0.01	0.01	0.00
Disney XD +2	AM	1,733	699	2,378	2,666	2,058	3,636	3,117	694





**Sintesi Mensile 1A**  
**Emittenti Nazionali**  
**Giorno medio mensile**  
**Fasce standard**  
**Dati Live + Vosdal + TS cumulato +7**

Luglio 2014 (dal 29/06/14 al 02/08/14)

Target: Individui 4+ (57.202.163)

	02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30	
	25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59	
	SH	0.02	0.02	0.04	0.02	0.02	0.03	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.01	0.01	0.00
TOTALE DISNEY	AM	46,515	22,664	72,919	82,646	71,714	73,426	68,350	17,416
	SH	0.52	0.51	1.38	0.61	0.71	0.55	0.33	0.17
	PE	0.08	0.04	0.13	0.14	0.13	0.13	0.12	0.03
My DeeJay	AM	929	696	2,295	1,604	914	1,647	845	187
	SH	0.01	0.02	0.04	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Music	AM	1,741	503	2,403	3,520	1,508	3,505	2,813	1,162
	SH	0.02	0.01	0.05	0.03	0.01	0.03	0.01	0.01
	PE	0.00	0.00	0.00	0.01	0.00	0.01	0.00	0.00
Radio Capital TiVù	AM	7,445	6,803	12,936	9,403	13,714	10,710	6,763	4,251
	SH	0.08	0.15	0.24	0.07	0.14	0.08	0.03	0.04
	PE	0.01	0.01	0.02	0.02	0.02	0.02	0.01	0.01
TOTALE ELEMEDIA	AM	10,114	8,002	17,633	14,527	16,135	15,862	10,420	5,599
	SH	0.11	0.18	0.33	0.11	0.16	0.12	0.05	0.05
	PE	0.02	0.01	0.03	0.03	0.03	0.03	0.02	0.01
Eurosport/HD	AM	10,539	252	1,808	14,655	50,505	7,979	4,314	6,441
	SH	0.12	0.01	0.03	0.11	0.50	0.06	0.02	0.06
	PE	0.02	0.00	0.00	0.03	0.09	0.01	0.01	0.01
Eurosport 2	AM	2,927	791	1,930	2,890	3,042	4,485	9,733	3,283
	SH	0.03	0.02	0.04	0.02	0.03	0.03	0.05	0.03
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.02	0.01
TOTALE EUROSPO	AM	13,466	1,043	3,738	17,545	53,547	12,464	14,047	9,724
	SH	0.15	0.02	0.07	0.13	0.53	0.09	0.07	0.09
	PE	0.02	0.00	0.01	0.03	0.09	0.02	0.02	0.02
Fox/HD	AM	23,923	4,296	17,801	42,587	27,554	32,283	65,327	23,074
	SH	0.27	0.10	0.34	0.31	0.27	0.24	0.31	0.22
	PE	0.04	0.01	0.03	0.07	0.05	0.06	0.11	0.04
Fox +1	AM	10,743	2,028	6,686	17,825	14,047	11,835	27,587	13,351
	SH	0.12	0.05	0.13	0.13	0.14	0.09	0.13	0.13
	PE	0.02	0.00	0.01	0.03	0.02	0.02	0.05	0.02
Fox +2	AM	3,582	313	1,441	4,729	3,582	4,060	5,441	8,064
	SH	0.04	0.01	0.03	0.03	0.04	0.03	0.03	0.08
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
Fox Crime/HD	AM	23,144	6,312	13,746	23,752	30,279	34,060	70,783	25,227
	SH	0.26	0.14	0.26	0.17	0.30	0.25	0.34	0.24
	PE	0.04	0.01	0.02	0.04	0.05	0.06	0.12	0.04
Fox Crime +1	AM	9,975	2,230	3,878	9,828	11,722	12,999	24,406	16,867
	SH	0.11	0.05	0.07	0.07	0.12	0.10	0.12	0.16
	PE	0.02	0.00	0.01	0.02	0.02	0.02	0.04	0.03
Fox Crime +2	AM	3,833	450	1,262	3,988	3,760	3,451	7,169	8,913
	SH	0.04	0.01	0.02	0.03	0.04	0.03	0.03	0.08
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.02
Fox Life	AM	13,088	4,500	7,598	13,980	12,327	14,701	49,160	16,411
	SH	0.15	0.10	0.14	0.10	0.12	0.11	0.23	0.16
	PE	0.02	0.01	0.01	0.02	0.02	0.03	0.09	0.03
Fox Life +1	AM	8,757	3,857	3,111	10,050	11,244	11,809	20,398	13,716
	SH	0.10	0.09	0.06	0.07	0.11	0.09	0.10	0.13
	PE	0.02	0.01	0.01	0.02	0.02	0.02	0.04	0.02
Fox Life +2	AM	2,124	284	834	1,557	2,271	2,559	3,009	6,506
	SH	0.02	0.01	0.02	0.01	0.02	0.02	0.01	0.06
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.01
Fox Retro	AM	5,727	4,160	5,474	3,528	3,794	6,854	9,217	13,874
	SH	0.06	0.09	0.10	0.03	0.04	0.05	0.04	0.13
	PE	0.01	0.01	0.01	0.01	0.01	0.01	0.02	0.02
Fox Sports (DTT)	AM	322	158	355	420	577	561	373	281
	SH	0.00	0.00	0.01	0.00	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00



**Sintesi Mensile 1A**  
**Emittenti Nazionali**  
**Giorno medio mensile**  
**Fasce standard**  
**Dati Live + Vosdal + TS cumulato +7**

Luglio 2014 (dal 29/06/14 al 02/08/14)

Target: Individui 4+ (57.202.163)

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
Fox Sports (SAT)	AM	307	29	67	463	399	352	843	491
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fox Sports (TOT)	AM	629	188	422	883	976	913	1,216	772
	SH	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fox Sports 2	AM	1,007	286	390	994	759	1,221	3,217	1,913
	SH	0.01	0.01	0.01	0.01	0.01	0.01	0.02	0.02
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
Fox Sports Plus (DTT)	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fox Sports Plus (SAT)	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Fox Sports Plus (TOT)	AM	0	0	0	0	0	0	0	0
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
NatGeo People HD	AM	1,609	241	856	2,380	1,952	1,646	3,777	2,370
	SH	0.02	0.01	0.02	0.02	0.02	0.01	0.02	0.02
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.01	0.00
National Geographic Channel	AM	5,691	1,220	3,273	6,942	7,032	8,457	14,899	7,799
	SH	0.06	0.03	0.06	0.05	0.07	0.06	0.07	0.07
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.03	0.01
National Geographic Channel +1	AM	3,731	465	1,866	4,565	4,952	5,735	7,830	6,327
	SH	0.04	0.01	0.04	0.03	0.05	0.04	0.04	0.06
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
NatGeo Wild	AM	6,514	1,313	3,224	9,336	10,359	7,987	13,393	10,026
	SH	0.07	0.03	0.06	0.07	0.10	0.06	0.06	0.10
	PE	0.01	0.00	0.01	0.02	0.02	0.01	0.02	0.02
TOTALE FOX	AM	124,077	32,143	71,862	156,924	146,611	160,569	326,830	175,211
	SH	1.39	0.72	1.36	1.15	1.45	1.20	1.56	1.67
	PE	0.22	0.06	0.13	0.27	0.26	0.28	0.57	0.31
Alice	AM	15,889	9,521	15,390	22,115	26,333	20,110	20,745	17,954
	SH	0.18	0.21	0.29	0.16	0.26	0.15	0.10	0.17
	PE	0.03	0.02	0.03	0.04	0.05	0.04	0.04	0.03
Leonardo	AM	6,494	2,664	6,523	6,554	11,604	8,736	11,852	7,688
	SH	0.07	0.06	0.12	0.05	0.11	0.07	0.06	0.07
	PE	0.01	0.00	0.01	0.01	0.02	0.02	0.02	0.01
Marco Polo	AM	15,728	5,621	9,062	33,802	23,896	14,872	26,661	19,552
	SH	0.18	0.13	0.17	0.25	0.24	0.11	0.13	0.19
	PE	0.03	0.01	0.02	0.06	0.04	0.03	0.05	0.03
Nuvolari	AM	8,562	2,193	6,724	8,905	9,364	14,667	18,960	13,014
	SH	0.10	0.05	0.13	0.07	0.09	0.11	0.09	0.12
	PE	0.01	0.00	0.01	0.02	0.02	0.03	0.03	0.02
TOTALE GRUPPO LT MULTIMEDIA	AM	46,672	20,000	37,700	71,377	71,196	58,384	78,218	58,209
	SH	0.52	0.45	0.71	0.52	0.70	0.44	0.37	0.55
	PE	0.08	0.03	0.07	0.12	0.12	0.10	0.14	0.10
Jimjam	AM	498	424	838	618	692	892	1,004	111
	SH	0.01	0.01	0.02	0.00	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Jimjam +1	AM	452	452	990	458	452	534	1,161	141
	SH	0.01	0.01	0.02	0.00	0.00	0.00	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE JIMJAM	AM	950	876	1,827	1,076	1,144	1,426	2,165	252
	SH	0.01	0.02	0.03	0.01	0.01	0.01	0.01	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Comedy Central	AM	4,103	639	1,326	7,541	5,843	3,509	10,556	5,143
	SH	0.05	0.01	0.03	0.06	0.06	0.03	0.05	0.05



**Sintesi Mensile 1A**  
**Emittenti Nazionali**  
**Giorno medio mensile**  
**Fasce standard**  
**Dati Live + Vosdal + TS cumulato +7**

Luglio 2014 (dal 29/06/14 al 02/08/14)

Target: Individui 4+ (57.202.163)

		02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30
		25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.02	0.01
Comedy +1	AM	3,072	594	1,319	5,159	5,421	3,293	3,688	4,520
	SH	0.03	0.01	0.02	0.04	0.05	0.02	0.02	0.04
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
MTV	AM	62,624	19,099	38,803	76,174	76,568	70,203	135,671	103,288
	SH	0.70	0.43	0.73	0.56	0.76	0.52	0.65	0.98
	PE	0.11	0.03	0.07	0.13	0.13	0.12	0.24	0.18
MTV Classic	AM	420	252	665	850	616	687	564	83
	SH	0.00	0.01	0.01	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MTV Dance	AM	254	80	216	393	396	864	174	116
	SH	0.00	0.00	0.00	0.00	0.00	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MTV Hits	AM	2,249	1,253	3,813	4,475	3,349	3,683	2,267	555
	SH	0.03	0.03	0.07	0.03	0.03	0.03	0.01	0.01
	PE	0.00	0.00	0.01	0.01	0.01	0.01	0.00	0.00
MTV Live HD	AM	289	147	900	451	372	241	120	179
	SH	0.00	0.00	0.02	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
MTV Music	AM	19,779	13,286	35,335	34,173	26,255	29,092	21,221	10,420
	SH	0.22	0.30	0.67	0.25	0.26	0.22	0.10	0.10
	PE	0.03	0.02	0.06	0.06	0.05	0.05	0.04	0.02
MTV Rocks	AM	268	100	83	432	688	323	325	191
	SH	0.00	0.00	0.00	0.00	0.01	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Nickelodeon	AM	6,802	3,723	8,705	13,038	9,801	12,309	8,504	3,419
	SH	0.08	0.08	0.16	0.10	0.10	0.09	0.04	0.03
	PE	0.01	0.01	0.02	0.02	0.02	0.02	0.01	0.01
Nickelodeon +1	AM	5,475	3,861	6,828	8,023	8,120	6,657	12,766	3,470
	SH	0.06	0.09	0.13	0.06	0.08	0.05	0.06	0.03
	PE	0.01	0.01	0.01	0.01	0.01	0.01	0.02	0.01
Nick Jr.	AM	8,811	6,409	12,333	16,629	11,310	15,433	14,746	2,563
	SH	0.10	0.14	0.23	0.12	0.11	0.12	0.07	0.02
	PE	0.02	0.01	0.02	0.03	0.02	0.03	0.03	0.00
Nick Jr. +1	AM	6,439	6,091	7,887	10,652	9,058	11,757	11,780	1,806
	SH	0.07	0.14	0.15	0.08	0.09	0.09	0.06	0.02
	PE	0.01	0.01	0.01	0.02	0.02	0.02	0.02	0.00
TOTALE MTV-VIACOM	AM	120,585	55,533	118,212	177,990	157,797	158,053	222,382	135,754
	SH	1.35	1.24	2.23	1.30	1.56	1.18	1.06	1.29
	PE	0.21	0.10	0.21	0.31	0.28	0.28	0.39	0.24
Hip Hop Tv	AM	551	558	950	1,092	432	601	538	165
	SH	0.01	0.01	0.02	0.01	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Rock Tv	AM	117	9	135	172	152	303	101	125
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
TOTALE ROCK TV	AM	668	567	1,085	1,263	584	904	639	291
	SH	0.01	0.01	0.02	0.01	0.01	0.01	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Boomerang	AM	5,301	3,389	8,753	9,276	6,745	7,930	7,964	2,482
	SH	0.06	0.08	0.17	0.07	0.07	0.06	0.04	0.02
	PE	0.01	0.01	0.02	0.02	0.01	0.01	0.01	0.00
Boomerang +1	AM	3,655	1,903	6,116	6,323	5,197	4,590	5,890	1,530
	SH	0.04	0.04	0.12	0.05	0.05	0.03	0.03	0.01
	PE	0.01	0.00	0.01	0.01	0.01	0.01	0.01	0.00
Cartoon Network	AM	8,727	6,479	10,908	15,785	13,802	12,225	14,928	3,899
	SH	0.10	0.14	0.21	0.12	0.14	0.09	0.07	0.04
	PE	0.02	0.01	0.02	0.03	0.02	0.02	0.03	0.01
Cartoon Network +1	AM	4,980	3,869	6,823	10,000	6,857	6,447	7,351	2,607



**Sintesi Mensile 1A**  
**Emittenti Nazionali**  
**Giorno medio mensile**  
**Fasce standard**  
**Dati Live + Vosdal + TS cumulato +7**

Luglio 2014 (dal 29/06/14 al 02/08/14)

Target: Individui 4+ (57.202.163)

	02.00	07.00	09.00	12.00	15.00	18.00	20.30	22.30	
	25.59	09.00	12.00	15.00	18.00	20.30	22.30	25.59	
	SH	0.06	0.09	0.13	0.07	0.07	0.05	0.04	0.02
	PE	0.01	0.01	0.01	0.02	0.01	0.01	0.01	0.00
TOTALE TURNER	AM	22,663	15,641	32,600	41,384	32,601	31,192	36,132	10,517
	SH	0.25	0.35	0.62	0.30	0.32	0.23	0.17	0.10
	PE	0.04	0.03	0.06	0.07	0.06	0.05	0.06	0.02
Extreme Sports Channel Hd	AM	208	8	103	259	101	303	229	665
	SH	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Horror Channel	AM	2,037	281	422	3,620	2,019	1,325	4,910	4,138
	SH	0.02	0.01	0.01	0.03	0.02	0.01	0.02	0.04
	PE	0.00	0.00	0.00	0.01	0.00	0.00	0.01	0.01
TOTALE ZONEMEDIA	AM	2,246	289	525	3,879	2,120	1,628	5,139	4,803
	SH	0.03	0.01	0.01	0.03	0.02	0.01	0.02	0.05
	PE	0.00	0.00	0.00	0.01	0.00	0.00	0.01	0.01
Bike Channel	AM	685	154	504	495	936	980	1,916	850
	SH	0.01	0.00	0.01	0.00	0.01	0.01	0.01	0.01
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Class Tv	AM	18,619	2,344	7,066	21,080	18,796	21,786	52,428	28,510
	SH	0.21	0.05	0.13	0.15	0.19	0.16	0.25	0.27
	PE	0.03	0.00	0.01	0.04	0.03	0.04	0.09	0.05
Diva Universal	AM	2,851	603	433	2,174	3,261	3,753	9,718	5,182
	SH	0.03	0.01	0.01	0.02	0.03	0.03	0.05	0.05
	PE	0.00	0.00	0.00	0.00	0.01	0.01	0.02	0.01
Gambero Rosso Channel	AM	4,503	1,337	2,111	5,618	7,750	8,104	7,914	5,014
	SH	0.05	0.03	0.04	0.04	0.08	0.06	0.04	0.05
	PE	0.01	0.00	0.00	0.01	0.01	0.01	0.01	0.01
La 3	AM	3,238	1,321	917	1,707	1,068	2,012	2,867	13,061
	SH	0.04	0.03	0.02	0.01	0.01	0.01	0.01	0.12
	PE	0.01	0.00	0.00	0.00	0.00	0.00	0.01	0.02
Padre Pio Tv	AM	10,196	18,621	4,449	3,455	12,660	32,894	26,883	1,866
	SH	0.11	0.42	0.08	0.03	0.13	0.25	0.13	0.02
	PE	0.02	0.03	0.01	0.01	0.02	0.06	0.05	0.00
Planet Kids	AM	342	103	428	657	470	434	634	111
	SH	0.00	0.00	0.01	0.00	0.00	0.00	0.00	0.00
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Radio Italia Tv	AM	16,859	8,917	42,578	24,833	25,296	21,596	11,160	6,360
	SH	0.19	0.20	0.80	0.18	0.25	0.16	0.05	0.06
	PE	0.03	0.02	0.07	0.04	0.04	0.04	0.02	0.01
Rete Capri	AM	2,407	736	414	1,594	1,435	953	10,062	5,335
	SH	0.03	0.02	0.01	0.01	0.01	0.01	0.05	0.05
	PE	0.00	0.00	0.00	0.00	0.00	0.00	0.02	0.01
Rtl 102.5	AM	24,535	17,019	57,598	36,798	37,256	26,937	21,317	11,557
	SH	0.27	0.38	1.09	0.27	0.37	0.20	0.10	0.11
	PE	0.04	0.03	0.10	0.06	0.07	0.05	0.04	0.02
Supertennis	AM	10,650	1,714	4,709	14,109	18,847	19,463	20,094	11,478
	SH	0.12	0.04	0.09	0.10	0.19	0.15	0.10	0.11
	PE	0.02	0.00	0.01	0.02	0.03	0.03	0.04	0.02
Tv2000	AM	58,052	69,762	52,344	52,218	68,878	164,403	86,488	33,734
	SH	0.65	1.56	0.99	0.38	0.68	1.23	0.41	0.32
	PE	0.10	0.12	0.09	0.09	0.12	0.29	0.15	0.06
Vero Capri	AM	22,343	39,077	18,548	40,728	33,607	17,852	39,395	13,624
	SH	0.25	0.87	0.35	0.30	0.33	0.13	0.19	0.13
	PE	0.04	0.07	0.03	0.07	0.06	0.03	0.07	0.02
Winga Tv - Top Calcio 24	AM	5,362	2,693	7,014	8,757	12,883	5,858	886	835
	SH	0.06	0.06	0.13	0.06	0.13	0.04	0.00	0.01
	PE	0.01	0.00	0.01	0.02	0.02	0.01	0.00	0.00
Altre SAT NON PUBBLICATE	AM	141,485	63,207	100,346	157,800	180,491	207,388	303,311	184,553
	SH	1.58	1.41	1.89	1.16	1.79	1.55	1.45	1.76
	PE	0.25	0.11	0.18	0.28	0.32	0.36	0.53	0.32



**Sintesi Mensile 1A**  
**Emittenti Nazionali**  
**Giorno medio mensile**  
**Fasce standard**  
**Dati Live + Vosdal + TS cumulado +7**

**Luglio 2014 (dal 29/06/14 al 02/08/14)**

**Target: Individui 4+ (57.202.163)**

<b>02.00</b>	<b>07.00</b>	<b>09.00</b>	<b>12.00</b>	<b>15.00</b>	<b>18.00</b>	<b>20.30</b>	<b>22.30</b>
<b>25.59</b>	<b>09.00</b>	<b>12.00</b>	<b>15.00</b>	<b>18.00</b>	<b>20.30</b>	<b>22.30</b>	<b>25.59</b>

Altre DIGITALI TERRESTRI	AM	601,868	343,118	343,548	758,966	657,917	706,560	1,340,592	908,436
	SH	6.73	7.65	6.48	5.56	6.51	5.27	6.40	8.65
	PE	1.05	0.60	0.60	1.33	1.15	1.24	2.34	1.59
Totale EMITTENTI	AM	8,941,018	4,482,377	5,300,006	13,647,271	10,102,254	13,412,667	20,952,678	10,499,460
	SH	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
	PE	15.63	7.84	9.27	23.86	17.66	23.45	36.63	18.36

am = ascolto medio, %sh = share, %pe = penetrazione

**Nota: Tutti i dati comprendono gli ospiti**

**1: Emittenti in pubblicazione fino al 13/07/2014**

**2: Emittenti in pubblicazione fino al 06/07/2014**

Dati di proprietà Auditel. Rilevazioni ed elaborazioni Nielsen Services Italy