

L'audience online dal 9 al 15 novembre secondo Audiweb Week

#	Brand	Genere	Utenti unici TEXT	Var %	Utenti unici VIDEO	Var %
1	Corriere della Sera	Current Events	17.328.138	10%	2.820.667	12%
2	Fanpage	Current Events	14.170.126	23%	7.497.669	4%
3	Il Messaggero	Current Events	13.366.894	3%	1.209.477	2%
4	La Repubblica	Current Events	12.986.651	-1%	2.640.464	29%
5	TGCOM24	Current Events	12.281.531	-7%	4.715.711	7%
6	Il Fatto Quotidiano	Current Events	10.711.828	17%	536.081	73%
7	Giallo Zafferano	Food & Cooking	8.968.327	19%	495.856	16%
8	La Stampa.it	Current Events	7.427.498	1%	1.076.133	5%
9	Il Giornale	Current Events	7.180.326	53%		
10	Virgilio	Portals	6.831.528	14%	1.261.640	-5%
11	La Gazzetta dello Sport	Sports	6.718.587	-15%	2.013.310	-5%
12	ANSA	Current Events	6.636.413	13%		
13	Leggo	Current Events	6.518.529	11%	405.844	145%
14	Il Sole 24 ORE	Financial News	5.829.545	6%	1.505.589	-8%
15	YesLife Magazine *	Special Interest	5.000.450			
16	My Personal Trainer	Health & Fitness	4.881.122	14%	45.464	22%
17	QuiFinanza	Financial News	4.836.950	35%	683.022	-14%
18	Il Mattino	Current Events	4.818.817	49%	541.230	121%
19	Huffington Post Italia	Current Events	4.666.816	14%	239.938	112%
20	Quotidiani GNN - Gedi	Current Events	3.797.188	23%	320.306	1%
21	Il Gazzettino	Current Events	3.751.222	53%	153.542	39%
22	DiLei	Family & Lifestyles	3.527.867	-0%	370.229	-13%
23	Il Post	Current Events	3.414.571	18%		
24	Donna Moderna	Family & Lifestyles	3.014.502	19%	76.644	13%
25	Meteoweb	News & Information	2.880.023	17%		
26	CheNews.it	News & Information	2.627.925	40%		
27	Cookist	Food & Cooking	2.451.076	16%	1.481.177	9%
28	Calciomercato.com	Sports	2.230.064	-11%		
29	Skuola.net	Educational	2.066.656	32%		
30	Vanityfair.it	Family & Lifestyles	2.026.887	-13%		
31	Youmovies.it	Videos/Movies	1.679.619	22%		
32	TPI	Current Events	1.677.227	23%		
33	Smartworld	Computer	1.593.791	13%		
34	Studenti.it	Educational	1.466.348	40%		
35	DeAbyDay	Family & Lifestyles	1.379.988	19%	587.309	23%
36	Notizie.it Network	Current Events	1.295.898	-1%		
37	The Italian Times	Current Events	1.295.502	-14%		
38	Business Insider Italia	Financial News	1.293.034	57%	199.482	66%
39	Giornale di Sicilia	Current Events	1.278.131	-6%		
40	MyMovies.it	Videos/Movies	1.240.611	-0%	16.354	-39%
41	WeSchool	Educational	1.158.018	73%		
42	Wired.it	Computer	1.149.071	27%		
43	La Cucina Italiana	Food & Cooking	1.093.210	27%		
44	Milano Finanza	Financial News	1.006.969	51%		
45	Goal.com	Sports	1.004.960	-15%		
46	Buonissimo	Food & Cooking	989.897	32%	72.204	2%
47	Affaritaliani.it	Current Events	983.249	5%		
48	Alvolante.it	Automotive	974.516	12%		
49	inSella	Automotive	917.378	330%		
50	Rai News	Current Events	917.133	35%	357.724	43%
51	ELLE IT	Family & Lifestyles	911.268	-2%		
52	UnioneSarda	Current Events	906.443	-21%	129.394	24%
53	NostroFiglio.it	Family Resources	894.765	16%		
54	Ohga	Health & Fitness	888.273	5%	495.179	-19%
55	La Gazzetta del Mezzogiorno	Current Events	884.554	42%		
56	Formulapassion.it	Automotive	873.675	6%		
57	Focus.it	News & Information	834.080	25%		
58	Calciomercato.it	Sports	825.211	-17%		
59	iNews24.it	Current Events	822.674	137%		
60	ClioMakeUp	Apparel/Beauty	811.392	3%		
61	Grazia.it	Family & Lifestyles	787.721	-2%		
62	Sorrisi e Canzoni TV	Entertainment	782.885	33%	11.909	6%
63	SViaggia	Travel	727.928	3%	38.617	-35%
64	BlogLive.it *	Current Events	727.865			
65	CheDonna.it	Family & Lifestyles	717.284	32%		
66	L'Arena *	Current Events	709.592	126%		
67	Cosmopolitan.it	Family & Lifestyles	692.651	18%		
68	Il Sussidiario.net	Current Events	679.027	-5%		
69	Corriere Adriatico	Current Events	677.093	-0%		
70	Il Giornale di Vicenza *	Current Events	661.965	216%		
71	Ricetta Sprint	Food & Cooking	658.327	22%		
72	Starbene	Health & Fitness	649.896	16%		
73	DagoSpia	News & Information	646.799	11%		
74	SuperEva	News & Information	624.196	28%	64.219	-18%
75	CMWCalciomercatoweb	Sports	610.154	21%		
76	DDay.it	Computer	607.148	-1%		
77	greenMe	Special Interest	568.449	-53%		
78	Sale&Pepe	Food & Cooking	529.804	31%		
79	Gazzetta del Sud Online	Current Events	529.637	-8%		
80	La Nuova Sardegna	Current Events	510.412	-5%		
81	Marie Claire IT	Family & Lifestyles	485.583	-9%		
82	ViaggiNews.com	Travel	475.836	5%		
83	Nuovo Quotidiano di Puglia	Current Events	455.409	15%		
84	Il Centro	Current Events	423.989	-1%		
85	rockol.it	Music	421.575	20%		
86	Automotori News	Automotive	390.003	-7%		
88	Cronaka12 *	News & Information	376.066			
89	LaSicilia.it	Current Events	359.905	-2%		
90	Interlive.it	Sports	340.447	209%		
91	Corriere dell'Umbria	Current Events	302.828	29%		
92	Milanlive.it	Sports	290.538	87%		
93	Vogue	Family & Lifestyles	285.141	0%		
94	Blitzquotidiano.it	Current Events	265.584	72%		
95	Dailymotion	Videos/Movies	262.110	32%		
96	Esquire	Entertainment	256.629	-16%		
97	Soldionline net	Financial News	253.384	26%		
98	IIBiancoNero	Sports	233.119	-21%		
99	Lettera43	Current Events	212.057	-6%		
100	GQ.com	News & Information	209.740	-59%		

Fonte: Elaborazione Prima Comunicazione su dati Audiweb Week 9-15 novembre 2020. Nella tabella sono elencati i principali siti d'informazione e portali editoriali italiani: giornali online, economici, sportivi, femminili, sui motori, le tecnologie, la cucina, lo spettacolo, la scuola, la salute, la famiglia, il turismo e l'ambiente. Total digital audience settimanale complessiva, comprese le TAL o aggregazioni (vedi l'elenco completo nella classifica sull'audience nel giorno medio pubblicata su Primaonline). Nota (*): con l'asterisco i brand che hanno adottato i TAG browser static e/o i TAG AMP per rilevare le Accelerated Mobile Pages di Google.